

Florida Communication Association Newsletter



Message from the President
Diana Karol Nagy

FCA Members,

As you return to campus and begin your semester, we are hard at work planning the 2009 convention. The submissions are in and this promises to be one of the most exciting conventions yet!

If you have suggestions or would like to help with convention planning, please contact Donald Painter at dpainter@polk.edu. Help is needed with moderators for each session, convention logistics, convention receptions and other critical projects. We are also looking for sponsors for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming an FCA Convention sponsor is a great opportunity to highlight and promote your organization.

So, hurry up and register for the 2009 convention. You will reconnect with old friends, create new, exciting partnerships and bring ideas back to your colleges, universities and businesses.

See you in Orlando!

Diana

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Lake Buena Vista Resort Hotel

Inside the Walt Disney World Resort



www.lakebuenavistaresorthotel.com

The lake Buena Vista Resort Hotel is located inside the Walt Disney World Resort with free transportation to the Disney theme parks. But, that's not all. The hotel offers a heated pool, sun deck, kid's pool, game room, exercise room and restaurant area. A short distance away, you will find an array of restaurants and shops. The hotel offers free transportation to both the Premium Outlets and the Lake Buena Vista Factory Outlets.

FCA has secured a special rate of \$85 per night. Rooms must be booked by 9/3/09. To reserve call 1-800-348-3765 and ask for the FCA rate.



*79th Annual Convention of the Florida Communication Association
October 15-17, 2009 – Lake Buena Vista Resort Hotel, Orlando, Florida
Deadline for Early Registration is Sept. 30 for online payment – Sept. 25 for mailed payments*

Convention Tidbits.....

Just a few of the exciting presentations at this year's convention include Student Learning through Technology, Student Newspapers and Online News, Growing your Department's Budget and many, many more.

Don't forget, FCA recognizes scholarship in the following ways:

Juried Paper Awards: At our convention, we award the top undergraduate and graduate papers, as well as professional papers. Be sure to indicate that you are submitting your paper for these categories when you submit your proposal for our annual convention.

Poster Session Awards: Participants must submit a proposal and be awarded a slot for poster session during which selected formal judges and convention attendees vote for several award categories.

For more information about these awards, contact our current president, Diana Karol Nagy at dnagy@ufl.edu.

2009 Convention Registration Information

Registration Options

Package A - for regular registrants, includes convention registration plus both Friday and Saturday luncheons.	\$100 early*	\$120 on-site
Package B - for student registrants, includes convention registration plus both Friday and Saturday luncheons.	\$ 60 early*	\$ 85 on-site
Package C - for regular registrants, includes either Thursday/Friday or Saturday registration and luncheon for that day.	\$ 65 early*	\$ 90 on-site
Package D - for student registrants, includes either Thursday/Friday or Saturday registration and luncheon for that day.	\$ 35 early*	\$ 55 on-site

Registration is Required!

Please note that all participants in a program session will be required to pre-register for the convention. The final program will not be printed until just before the convention and only those programs that are confirmed with participant pre-registration will be included.

FCA is proud to introduce our new journal editor....



STEPHEN ZEIGLER

Dr. Stephen Zeigler, an associate professor, is in his fifth year at Embry-Riddle Aeronautical University. Zeigler earned a Bachelor of Arts from Wake Forest University, a Master of Arts from the University of Alabama, and a Ph.D. from St. Louis University.

He began his teaching career at Valdosta State University, where he headed the journalism program and oversaw its rise to statewide prominence. His experience in print journalism includes work as a reporter, copy editor, editor of a weekly newspaper, weekend editor of a daily newspaper, and editor of a daily newspaper.

His broadcast media experience includes being a moderator of an issues interview weekly television show with an ABC affiliate in Valdosta, Georgia, and a weekly editorial commentator with a PBS radio station in Milwaukee. Zeigler is currently at work on a book about the history of Florida's last family-owned daily newspaper, the Daytona Beach News-Journal.

Awards & Recognition

Each year FCA presents important awards to recognize the efforts of outstanding FCA members at the annual convention. Nominations of FCA members can be made by any FCA member.

For more information, contact our Association's past president, Kim K. Johnson at kkjohnson@goodlifeinarcadia.com. **The deadline for submissions is September 1, 2009.**

Faculty and Professional Awards:

- **Teacher of the Year:** for outstanding performance as a classroom teacher
- **Scholar of the Year:** for outstanding scholarly achievement in one's career
- **Outstanding Service:** for achievement and service to the FCA over several years.

Student Award:

- **Student Scholarship Award \$250** – for outstanding performance and scholarly activities as a student member of the FCA.

We are looking for nominations for all awards. Please email Kim with your submissions.

FCA Membership....

Why become a member of the FCA?

The Florida Communication Journal
The FCJ is a state journal that attracts national and international submissions.

Annual Conference

Every year participants comment on the "warm" atmosphere of our annual convention. In contrast to larger conventions, it is easy to make new contacts, share information and be involved.

Information to improve your classroom effectiveness

Many of our conference panels provide helpful teaching strategies and classroom activities that are geared toward a variety of communication sub-specialties.

Guest Speakers

The opportunity to meet and discuss important communication issues with knowledgeable guest speakers. Our guest speaker in 2008 was Creed Greer, PhD, Associate Director of the William and Grace Dial Center for Written and Oral Communication, and the Director of the University Writing Program at the University of Florida.

Great Value!

At \$30, membership for faculty in FCA is the most economical in the communication discipline, and student membership is offered at an even lower cost to encourage participation.

Our Newsletter

The newsletter provides a way to keep members updated and connected throughout the year.

Our Website

The website provides added value where you can keep up with the association's activities.



FCA Podcasts

Can you feel it? Change is in the air. At FCA, we've been busy not only getting ready for our annual conference, which is just around the corner and promises to be a blast (both academically and as a social gathering), but creating new avenues to keep in touch with our members.

Two podcasts have already gone out, and we have even created a brand new Facebook Page. You can become a fan of the Florida Communication Association, post messages, keep up with what's going on, and stay connected.

If you missed either of the podcasts or if you need help finding us on Facebook, please let me know. Also, keep in mind that we are always looking for Campus Contacts, those special people who can help us spread the word about FCA. Feel free to email me for more information.

See you in Orlando for the convention!

Natalia Cherjovsky
nataliac@fullsail.com

Grant Applications

FCA is accepting applications for a \$500 one time grant for outstanding scholarly research and performance activities from student, faculty or professional members of FCA.

To apply, send a brief narrative (appx. 500 words) describing your research/ activities to Kim Johnson at kkjohnson@goodlifeinarcadia.com. Don't miss out on this opportunity.

Constitution Updates

The proposed changes to the FCA Constitution are posted. Go to the FCA website: <http://www.flcom.org> then click on MEMBERSHIP, then CONSTITUTION. There you'll find the current constitution, with the proposed changes in red. Please review these proposed changes as we will vote on these changes at the convention.