

DECEMBER, 2021

# FCA NEWSLETTER



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# FLORIDA COMMUNICATION ASSOCIATION

## An address from our incoming president



Hello everyone!

Welcome to this special edition of our quarterly newsletter. These newsletters act as membership updates on the Florida Communication Association and are avenues to post your own announcements, job calls, and successes. We want to hear it all because we value you as scholars, colleagues, members, and friends.

In this particular issue, we provide a recap of our October 2021 CollaborACTION conference. We enjoyed connecting with you all and hearing your scholarship. We hit many milestones as an association at this conference. We had reviewers for the first time who gave excellent feedback to our submitters. We gave out awards for the top faculty, graduate, and undergraduate papers as well as for top GIFTS and top panel.

Each award category which called for a nomination had more than one nominee which made for a more effective and competitive process. Our graduate student submissions and memberships were higher than they've been in recent years as well. And, finally, we had industry leaders and professionals attend our conference for the first time. All of these successes we've experienced as an association were possible because of you, our members. We couldn't have achieved these goals without you. So, thank you!

I would personally like to write a note of gratitude to everyone who volunteered in any capacity during our convention. We had reviewers, moderators, poster judges, and IT Dragons (aka tech support) who dedicated their time to making the conference as memorable as it was. As the person who planned October's conference, it meant the world to me to have your commitment, support, and encouragement.

As we head into the new year, the Florida Communication Association executive board officers are taking steps to continue the progressive momentum we've gained from this past year as an association. We are excited to begin work on long overdue updates and changes and to involve you in the process as we go along. There is always room for you and your colleagues at the FCA table!

On behalf of the FCA executive board, thank you for making FCA the warm and welcoming association it is. Thank you for the work you do to produce meaningful scholarship which doesn't just take up shelf space, but exists in the life space of present and future scholars. To the power of culture and communication!

Best,  
Lakelyn E. Taylor (she/her/ella)  
University of Central Florida  
FCA President

# *CollaborACTION*

A RECAP OF FCA'S 91ST ANNUAL CONVENTION | OCTOBER 14-16, 2021

## 2021 FCA Convention Awardees

### Poster Awards

#### **Best Research Question/Topic**

Layne Pattyson – Florida Gulf Coast University

Justin Parvizi – University of Florida

#### **Best Research Design & Scholarship**

Sarah Morris – Florida Gulf Coast University

#### **Best Layout Design of Written Content**

Aly – University of Miami

#### **Best Oral Presentation**

Sarah Geiger – Florida Gulf Coast University

#### **People's Choice Award**

Sarah Morri – Florida Gulf Coast University

# Paper Awards

## Undergraduate Student Paper Award

- Tatiana Torres–University of Tampa

*A Critical Analysis of Netflix’s Bridgerton through the Lens of the First Amendment and Modern Defamation Laws*

## Graduate Student Paper Award

- Monica Mayer, Rob Eicher, Giovanna Kubota– University of Central Florida

*Understanding Climate Skepticism: Motivation Behind Climate Change Doubt and Denial*

## Faculty Paper Award

- Dr. Elena Chudnovskaya from Texas Tech University

*Expatriates in the U.S.: Understanding of Cross-Cultural Adjustment as a Tool to Improve Cooperation in a Diverse Workplace*

## Top Panel Award

- Shari Hodgson, Karisa Workman, and Adam Parrish – University of Central Florida

*Creating Student Involvement and Community in Different Course Modalities?*

## GIFTS Award

- Alyssa Kauffman – Suny Suffolk County Community College  
*Self-Survey Summation: A Pragmatic Approach to Learning & Applying Theories*

## **Faculty and Professional FCA Awards**

### **Teacher of the Year**

Dr. Mary Walch of Florida Gulf Coast University

### **Scholar of the Year**

Dr. Travis Bell from the University of South Florida

## **Student Awards**

### **FCA Student Scholarship Award**

Riley Robertson from the University of Tampa

### **FCA Grant**

Lakelyn Taylor and Robert Eicher of the University of Central Florida

### **Outstanding Service Award**

Alyssa Kauffman from Suny Suffolk Community College

### **Industry Leader of the Year**

DUO58 from Orlando, FL

## **Post-Convention Climate Survey**

The executive officers of FCA want to thank everyone who attended our virtual conference in October 2021. We enjoyed catching up with everyone and hearing your scholarship. We are grateful for your continued support of our association despite the COVID-19 pandemic and the virtual options we've been providing over the past year. But we want to hear from you! Consider filling out the following convention climate survey to provide us with your feedback on the convention. No comment, questions, concern, or sarcasm is off limits and we appreciate any feedback you have for us. The link to the survey is below, but if there are any issues or if you have any questions about the survey, email FCA President Lakelyn Taylor at [lakelyn.taylor@ucf.edu](mailto:lakelyn.taylor@ucf.edu).

**Survey Link: [http://ucf.qualtrics.com/jfe/form/SV\\_e4Yaukcp0SO8BbU](http://ucf.qualtrics.com/jfe/form/SV_e4Yaukcp0SO8BbU)**

# 2022 CALL FOR COMMITTEE MEMBERS

Please direct interest or questions to:  
FCA President Lakelyn Taylor at [lakelyn.taylor@ucf.edu](mailto:lakelyn.taylor@ucf.edu).

## Call for Nominating Committee

Each year, the Florida Communication Association forms a nominating committee to assist us in creating the next year's slate of officers. We need approximately five people from different institutions to volunteer to be a part of this committee. The work load and time commitment is minimal and you will receive an FCA letter of service at the end of your term. Volunteering in this way is not only a benefit to FCA but is always a great way to build up your CV and tenure profiles.

## Call for Constitutional Convention Committee Members

The Florida Communication Association is aiming to evaluate our legislative documents over the course of 2022. We announced this committee at our October 2021 convention and a few people have already volunteered. However, we are still wanting a few more people from different institutions to join us in this endeavor. The committee will likely meet once a month with some months requiring one or two additional meetings depending on the progress being made. Any changes we propose will be announced at the October 2022 FCA convention for approval by the membership. Choosing to volunteer with FCA in this capacity will assist the organization in ensuring our legislative documents are up-to-date moving forward. You will receive an FCA letter of service at the end of your term.

# ABOUT THE FLORIDA COMMUNICATION ASSOCIATION

## THE PURPOSE OF FCA

The purpose of FCA is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida. The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater. Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region. FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.



## BECOME A MEMBER

JOIN FCA'S SUPPORTIVE COMMUNITY AND MAKE CONNECTIONS THAT WILL LAST A LIFETIME. SOME OTHER BENEFITS INCLUDE ACCESS TO:

- THE FLORIDA COMMUNICATION JOURNAL, WHICH PROVIDES CURRENT AND INNOVATIVE RESEARCH ARTICLES
- NETWORKING AND CONVENTION WORKSHOPS ON RELEVANT COMMUNICATION TOPICS
- THE FCA NEWSLETTER, WHICH KEEPS YOU UP-TO-DATE ON EVENTS AND INFORMATION BETWEEN CONVENTIONS
- THE ANNUAL FCA CONVENTION, WHERE YOU CAN LISTEN AND MEET GUEST SPEAKERS, INTERACT WITH INFORMATIVE PANELS, AND SURVEY PAPER AND POSTER PRESENTATIONS ON CURRENT ISSUES
- A PERSONALIZED WEBSITE PROFILE SO YOU AND OTHERS CAN SEARCH THE INTERNET DATABASE FOR FCA MEMBERS

Please send membership highlights, classroom tips and practices, photos, or any other relevant media to the Media Outreach Editor at [rebecca.freihaut@ucf.edu](mailto:rebecca.freihaut@ucf.edu)