

SPRING FEBRUARY 2022

FCCA



NEWSLETTER

Official Newsletter of the Florida Communication Association

Letter from the Editor

BY REBECCA FREIHAUT

Welcome everyone to this edition of the FCA Newsletter! We hope you all are doing well and are getting into the swing of the Spring semester!

We are excited to have Lakelyn Taylor at the helm as our new President, and Roy Samuelson as Vice President. You'll be hearing from Roy later in this issue as he discusses the exciting new theme for the 2022 conference! We also hope you'll take the time to get to know our Executive Board members, featured on pages 5 and 6. As always, please send any content that you would like to see featured in this newsletter, such as photos, job listings, events of interest, etc. to rebecca.freihaut@ucf.edu. We would love to see what you've been up to throughout the year!

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**A 2022 CONVENTION UPDATE
FROM VICE PRESIDENT,
ROY SAMUELSON**

Florida. As a word it brings thoughts of beaches, Disney World, alligators and the ever-growing popularity of our very own state celebrity – Florida Man. Though Florida has much to offer beyond its status as a travel destination, many businesses have their headquarters here, as well as several major universities making headlines with advances in STEAM academics as well as sports. Florida as a community, holds a major impact not only with the United States, but a significant global impact as well. Reflecting on these impacts, the theme for the 92nd Florida Communication Association convention is: **Communicating Florida’s Tomorrow, Today: Ecology and Community.**

This theme begs multiple questions: As the state of Florida, and subsequently little pockets of communities, what is going on? How are the communities of Florida divided; how are they interconnected? What is the larger community of Florida, and what do we represent? What is the impact of communication in these areas? What is Florida’s role in the larger nationwide, and global narrative?

FCA is a community in itself, welcoming old friends and newcomers alike. How can we expand our reach, our influence? Everyone at FCA is a representative, not only of their academic presence but as a general representative of their area. What is the ecology of FCA, and thus the state of Florida?

**FCA 92nd Annual
Convention**

OCTOBER 13-15, 2022
ORLANDO, FL

HOLIDAY INN,
LAKE BUENA VISTA





Highlighted Job Openings

Two Tenure-Line Positions in Health and/or Sport Communication at Clemson University: College of Behavioral, Social and Health Sciences: Department of Communication

Open Date: February 1, 2022, Deadline: March 1, 2022 at 11:59 PM EST

For more information: <https://apply.interfolio.com/101970>

Send email inquiries to Gregory Cranmer, Search Committee Chair, Department of Communication, Clemson University, gcranme@clemson.edu.

Limited Term Lecturer at University of Georgia

The Department of Communication Studies at the University of Georgia invites applications for three limited-term lecturer positions in interpersonal and/or rhetorical studies. The starting date for these positions is August 2022. All applicants who apply by February 28th, 2022 will receive full consideration, though the position will remain open until filled.

For more information: <https://www.ugajobsearch.com/postings/240692>

Highlighted Job Openings Continued

Assistant/Associate Professor of Communication at Marian University

The Department of Communication at Marian University's main campus seeks a teacher-scholar with expertise in one or more of the following areas, rhetorical studies, media, or strategic communication (public relations). This tenure track faculty appointment will teach courses such as New Media and Digital Culture, The Rhetorical Life, and Public Speaking.

For more information: <https://marian.peopleadmin.com/postings/820>

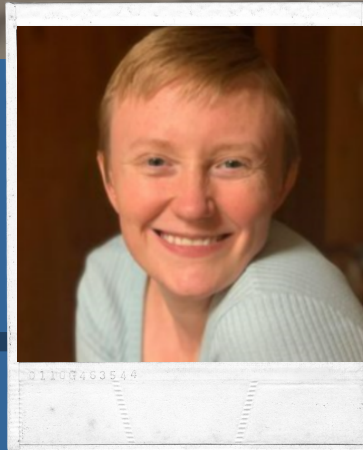
Professor and Chair at University of Minnesota, Twin Cities

The Department of Communication Studies at the University of Minnesota, Twin Cities invites applications for an academic leader and scholar to serve as department chair, with an expected start date of fall semester 2022 (August 29, 2022). The chair should have academic credentials commensurate with an appointment at the rank of associate or full professor with tenure.

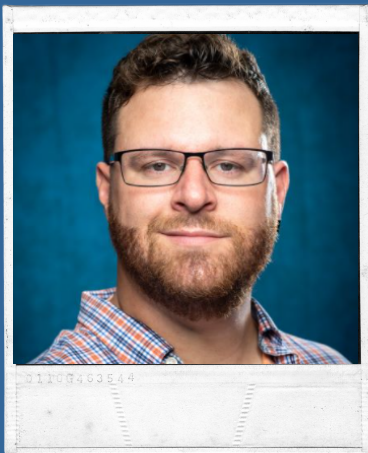
Applicants may choose to serve as chair either immediately or after one to three years. In addition to an exceptional scholarship record commensurate with the rank, the ideal candidate will also have extensive administrative leadership and diverse mentorship experience.

For more information: <https://humanresources.umn.edu/content/find-job> and enter job number 344844 into the search bar

SNAPSHOTS OF 2021-2022 FCA EXECUTIVE BOARD MEMBERS



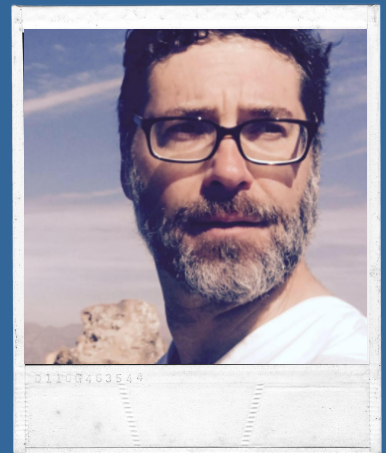
Lakelyn Taylor
President
University of Central
Florida
lakelyn.taylor@ucf.edu



Roy Samuelson
Vice President
Florida Gulf Coast
University
rsamuelson@fgcu.edu



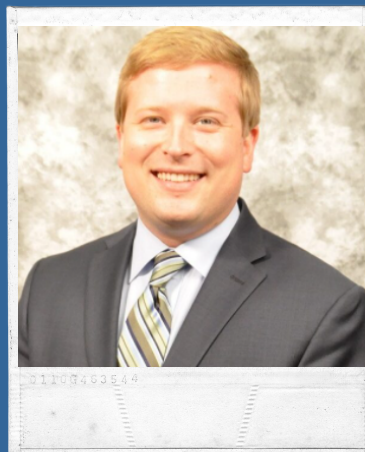
Chris Gurrie
Immediate Past President
University of Tampa
cgurrie@ut.edu



Jon Braddy
Journal Editor
Florida Gulf Coast
University
jbraddy@fgcu.edu



Josh Youakim
Assistant Journal Editor
University of North Carolina
youakim@unc.edu



Dan Carpenter
Treasurer
University of Tampa
Daniel.carpenter@spartans.ut.edu

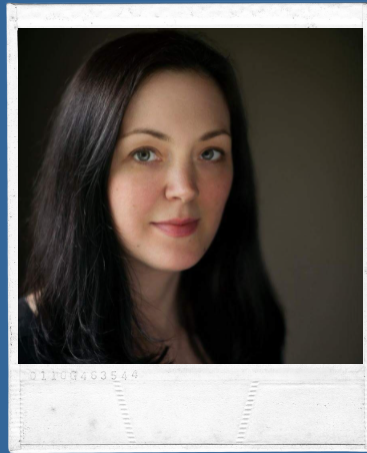


Katharine O'Connor
Educational Liaison
Florida SouthWestern
State College
katharine.o'connor@fsw.edu

Snapshots of the Executive Board continued...



Rebecca Riccardi
Recording Secretary
Louisiana State University
rricca1@lsu.edu



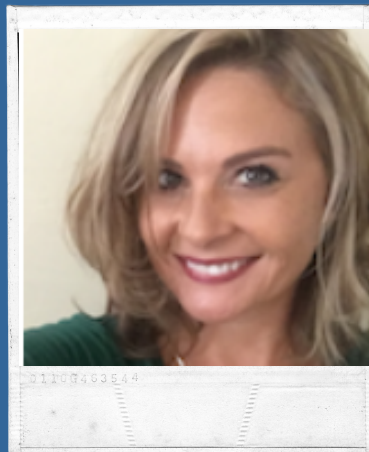
Rebecca Freihaut
Newsletter Editor
University of Central Florida
rebecca.freihaut@ucf.edu



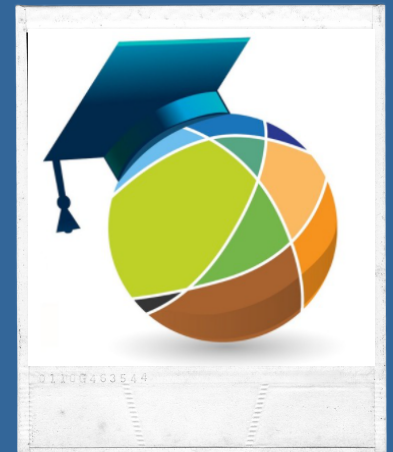
Kelsey Lunsford
Web Editor
University of Central Florida
kelsey.lunsford@ucf.edu



Felicia Murphy
Marketing Coordinator
University of Tampa
Felicia.Murphy@spartans.ut.edu



Jennifer Summary
External Association Liaison
Florida SouthWestern State
College
jsummary@fsw.edu



Sean Sawicki
Membership Coordinator
University of Tampa
ssawicki@ut.edu

Florida Communication Journal- Call for submissions

The Florida Communication Journal (FCJ) is a professional double-blind refereed publication of the Florida Communication Association and is currently accepting manuscripts for the Spring 2022 edition: February 28th deadline. The Board is asked to privilege papers that foster discussion and scholarship exploring the founding call of the Journal, with its focus on teaching the arts and sciences of communication.

Please submit only electronic submissions in Microsoft Word documents, avoid PDF. Preferred manuscript length is 10-25 pages (due to space constraints submissions on the shorter side of that range are preferred, the Editorial Board will seek shorter papers on pedagogy, GIFTS, and commentaries for this volume). Include a separate cover page with the title, author(s) name, address(es), e-mail address(es), affiliation(s) and an abstract of no more than 100 words.

Prepare all manuscripts double-spaced and in accordance with latest edition of APA (for quantitative) or MLA (for qualitative) guidelines. Be sure to remove all references to the author(s) within the manuscript itself to facilitate blind review. Submissions are made through the Florida Communication Association website listed below.

<https://floridacom.org>.

Jon Braddy, Ph.D.
Editor, Florida Communication Journal
jbraddy@fgcu.edu

Founding Call by Dr. Donald E. Williams

In recognition and celebration of the 50th volume, the Florida Communication Journal re-issues the founding call, written by Dr. Donald E. Williams, 1st editor of the Florida Speech Communication Journal (est. 1973).

AS WE BEGIN AN EDITOR ANTICIPATES[1]

Donald E. Williams

As we begin the publication of the Florida Speech Communication Journal, we add an important dimension to the total program of FSCA. Concerned as we are about improving the teaching of Speech Communication in all respects, we now have, in our Journal, an additional channel for accomplishing this purpose. We propose to publish a Journal which will teach teachers. The good teacher continuously tests, refines, confirms, rejects, and modifies the principles and methods constituting the teaching effort, in whatever context it appears. A mark of every issue of our Journal should be its utilitarian worth. Journal pages should regularly present to the teacher new and different ideas provocative and informative enough to claim serious consideration and perhaps to justify planned implementation. The test of our meaningfulness, now and in the future, will be the practicality and immediacy of our usefulness. Ready for reference, permanent in print, our Journal, through the conscientious work of teachers, waits for translation into learning activities. Its worst fate would be to be regarded as a collection of pages of frozen thoughts—interesting in their sterility.

Volume 1, Number 1, comprise an exciting combination of numbers. They speak promisingly of what can be. Our life power, dependent on contributors, can always remain more of a potential than a realization. Our first issue happily suggests that our potential, even with our initial appearance in print, is and will be a matter of experiencing more than a matter of hoping. We anticipate shared, productive experiencing, in the issues and volumes spanning the years to come.

Modestly, but enthusiastically, we begin the inviting task.

[1] Florida Speech Communication Journal, Volume 1, Number 1, Spring 1973

About the FCA

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida. The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater. Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region. FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

Become a Member Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The Florida Communication Journal (delivered bi-annually), which provides current and innovative research articles.
- Networking and convention workshops on relevant communication topics
- The FCA Newsletter, which keeps you up-to-date on events and information between conventions
- The Annual FCA Convention, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

ANNOUNCEMENT: PLEASE UPDATE YOUR INFORMATION

In an attempt to keep our website as up-to-date as possible, please take a few moments to go to the FCA website and confirm that your information (name, affiliation, email address, mailing address, etc.) is correct. Please send any needed updates or corrections to our Web Editor, Kelsey Lunsford at kelsey.lunsford@ucf.edu

Contact the Newsletter Editor, Rebecca Freihaut, at rebecca.freihaut@ucf.edu with any interesting content for future issues of this newsletter!

