

SPRING APRIL 2022

FCA



NEWSLETTER

Official Newsletter of the Florida Communication Association

Letter from the President

BY LAKELYN TAYLOR

Spring is here which means it's the season of pollen, flower buds, and sunshine (with some afternoon rain of course). Just as spring heralds in the changing of the seasons and the hope of new beginnings, FCA is also welcoming in new developments we are excited to share with you.

In this issue, you'll find our official convention call for papers crafted by Vice President Roy W. Samuelson. It's time to start thinking about your paper, panel, and poster ideas. This year will be our first in-person conference since 2019 and we are more than ready to welcome everyone back. This issue also contains updates from our Constitutional Convention Committee. The committee has been working tirelessly to comb through our legislating documents to ensure they are up-to-date and reflect the changes FCA has underwent in the past few years. Finally, we have a climate survey we would like for you to take so we can garner your feedback on being a member.

Through all the changes, though, one thing remains: Our appreciation of each and every one of you as member of FCA!

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2022 CONVENTION CALLS

Communicating Florida's Tomorrow, Today: Ecology and Community Submission Process

This year's convention will have three tracks:

1.) Communication Theory and Empirical Research

Primary scholarship, theory, and professional papers/panels with data collection

2.) Communication Application

Papers/panels, G.I.F.T.S (Great Ideas For Teaching Students), individual teaching submissions, teaching workshops, trend reporting in the discipline, reviews and reports, dissertation defense prelim/practice, and talkbacks

3.) Competitive Poster Session

Extended abstracts; open to anyone

Please indicate which track your submission fits in when submitting. Every submission will be reviewed competitively, and all submissions will be considered for a best paper/panel award within its own track.

All proposals should be submitted electronically using the FCA website at <https://floridacom.org/proposal-submission/>. If you experience problems submitting your proposal, please contact Roy W. Samuelson, at rsamuelson@fgcu.edu.

FCA 92nd Annual Convention

OCTOBER 13-15, 2022
ORLANDO, FL

HOLIDAY INN,
LAKE BUENA VISTA

Vice President & Conference
Planner:

Roy W. Samuelson
rsamuelson@fgcu.edu





2022 CONVENTION CALLS

Communicating Florida's Tomorrow, Today: Ecology and Community Submission Tracks

Communication Theory and Empirical Research Track

Submissions to this track seek to foster a community of academics and professionals who produce new scholarship in our societal, cultural, and organizational settings. These papers, articles, and panel submissions should propose research questions or hypotheses, identify and outline communication and related theoretical framework, conduct research in one of the traditional formats: qualitative, quantitative, mixed-methods, or ethnography, and then provide summative (albeit preliminary) results. Authors may submit their original solo work or propose their own paper panel with papers from multiple authors and a designated chair. This track is not appropriate for book reviews, reports, or papers without empirical research. Such scholarship is welcome under Communication Application.

Communication Application Track

Submissions to the Communication Application track seek to foster a community of applied and practical scholarship, learning and pedagogical scholarship, outstanding teaching workshops, the communication arts and performative works, discussions panels, and presentations that leave members energized and invigorated. Authors/presentation teams should include a cover sheet with demographic information and indicate the work should be considered for the Communication Application track. Please be as complete in your submissions as possible. Submissions across the conference are matched with similar work for session experience of attendees. Submissions intending to be full session workshops should submit with the word "Workshop" in the title and must contain a clear rationale for how the full session will be used.

FCA 92nd Annual Convention

Conference Website:
2022 CONVENTION CALL –
Florida Communication
Association

All Submissions Deadline:
June 27th

Vice President & Conference
Planner:
Roy W. Samuelson
rsamuelson@fgcu.edu





2022 CONVENTION CALLS

Communicating Florida's Tomorrow, Today: Ecology and Community Submission Materials

Panel/Workshop Proposals (Both Tracks)

All discussion panels, workshops, GIFTS, talk-backs, reports, and "other" presentations including paper panel proposals must include a one-page cover letter including: 1) a rationale for the proposed presentation, 2) a brief (50-word) description AND a brief (100-word) abstract for the proposed panel/workshop/paper, and 3) a list of all participants/authors including names, titles, affiliations, and contact information (email and phone number). Please clearly identify the chair of the panel/workshop, who shall serve as the primary contact.

**Please indicate student work by including the word STUDENT on your cover sheet. Student work is conducted solely by students without major contributions from faculty. **

Full Paper Submissions (Both Tracks)

Full paper submissions should include a cover sheet listing the paper title and names, titles, affiliations, emails, and phone numbers for all authors. Please indicate on the cover sheet which track you are submitting your paper to: 1) Communication Theory and Empirical Research or 2) Communication Application. Completed papers should have an abstract and NOT exceed 25 double-spaced pages, excluding references and appendices. Submission should be in either Microsoft Word or PDF.

**Please indicate student work by including the word STUDENT on your cover sheet. Student work is conducted solely by students without major contributions from faculty. **

Competitive Poster Sessions

Anyone may submit poster session proposals, which must include one attachment containing: (1) a one-page rationale for the proposed poster that includes a list of all participants including names, titles, affiliations, and contact information (email and phone number) & (2) a brief (50-word) description of the poster. Anyone interested in submitting extended abstracts should submit them as a poster. Please indicate your position within the communication field: undergraduate student, graduate student, faculty/staff, or industry. We will be having separate poster sessions and separate poster awards for undergraduate students, graduate students, faculty/staff, and industry submissions. *For more information, please contact Katharine O'Connor at katharine.o'connor@fsw.edu.*

Multimedia Poster Submissions

This year we will be accepting digital and multimedia submissions. For those applicants that are unable to attend FCA's Convention this year, applicants can submit a digital poster for review. Please include (1) a one-page rationale for the proposed poster that includes a list of all participants including names, titles, affiliations, and contact information (email and phone number) & (2) a brief (50-word) description of the poster. Please indicate your position within the communication field: undergraduate student, graduate student, faculty/staff, or industry. We will be having separate poster sessions and separate poster awards for undergraduate students, graduate students, faculty/staff, and industry submissions. *For more information, please contact Katharine O'Connor at katharine.o'connor@fsw.edu.*

Faculty members interested in learning more about multiple students' submissions, contact Katharine O'Connor at katharine.o'connor@fsw.edu

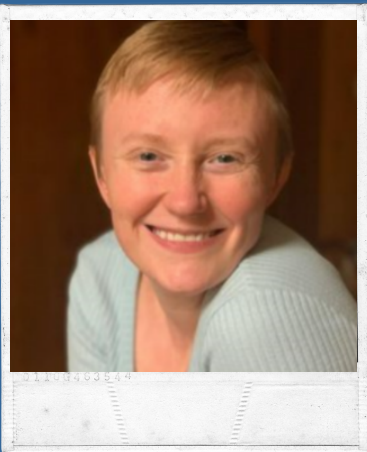
FCA 92nd Annual Convention

Paper Awards

Anyone submitting work to the FCA convention will be considered for a Top Scholarship award. FCA seeks to recognize the top student and non-student scholar in each track. Submissions will be compared among like works in the respective tracks and are generally judged on: Purpose, supporting literature, precedent, or rationale, novelty, and creativity; professionalism and effective writing/speaking, and conference theme when applicable.



CONSTITUTIONAL CONVENTION COMMITTEE INTRODUCTIONS



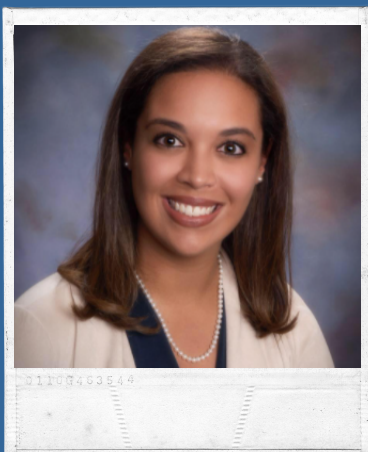
Lakelyn Taylor
University of Central
Florida



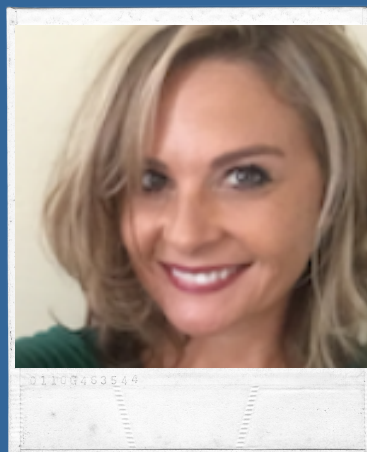
Zane Willard
University of South
Florida



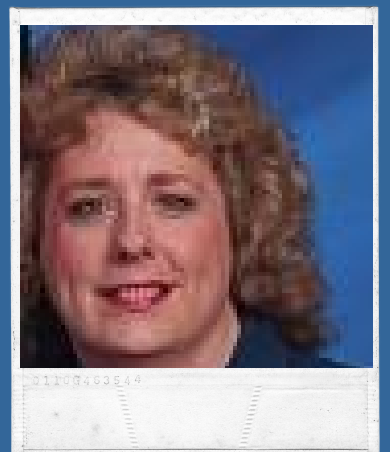
Kelsey Lunsford
University of Central
Florida



Rebecca Riccardi
Louisiana State
University



Jennifer Summary
Florida SouthWestern
State College



Bonnie Jefferis
St. Petersburg College

CONSTITUTIONAL CONVENTION COMMITTEE UPDATES

Constitution Updates

The committee has met three times and are continuing to meet the last Tuesday of every month. We are making progress on updating the language of the constitution as well as updating it with information relevant to how FCA has evolved over the past few decades. We are about halfway through our initial run-through.

We will present another update during the September newsletter and will propose the official changes at the first membership meeting of our October convention.

Constitution Feedback

We welcome suggestions from the membership regarding changes we should make to the Constitution. You can access the Constitution through the FCA Website by clicking the [link](#) below or by going to:

Floridacomm.org > Membership > FCA Constitution

[HTTPS://FLORIDACOM.ORG/FCA-CONSTITUTION/](https://floridacom.org/fca-constitution/)

If you have any comments, questions, changes, and/or suggestions you would like the committee to consider, email committee chair and FCA President Lakelyn E. Taylor at lakelyn.taylor@ucf.edu.

MEMBER CLIMATE SURVEY

Please take a minute to complete this member climate survey. We ask questions about the newsletter, the conference, and your general experience as a member. We value your feedback and any insight you have into how we can better serve you as an association.

Thank you!



Qualtrics Survey | Qualtrics Experience Management

Qualtrics makes sophisticated research simple and empowers users to capture customer, product, brand & employee...

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[HTTPS://UTAMPA.AZ1.QUALTRICS.COM/JFE/FORM/SV_3L5XORLTTPMUCP4](https://utampa.az1.qualtrics.com/jfe/form/sv_3l5xorlttprmucp4)

About the FCA

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida. The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater. Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region. FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

Become a Member Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The Florida Communication Journal (delivered bi-annually), which provides current and innovative research articles.
- Networking and convention workshops on relevant communication topics
- The FCA Newsletter, which keeps you up-to-date on events and information between conventions
- The Annual FCA Convention, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

ANNOUNCEMENT: PLEASE UPDATE YOUR INFORMATION

In an attempt to keep our website as up-to-date as possible, please take a few moments to go to the FCA website and confirm that your information (name, affiliation, email address, mailing address, etc.) is correct. Please send any needed updates or corrections to our Web Editor, Kelsey Lunsford at kelsey.lunsford@ucf.edu

Contact the FCA President Lakelyn E. Taylor at lakelyn.taylor@ucf.edu with any interesting content for future issues of this newsletter!

