



## 2020-2021 CONVENTION CALL

### CALL FOR SUBMISSIONS

FCA 90<sup>th</sup> Annual Convention | February 18-20, 2021

In person, CDC physically and socially appropriate, as of 9/15/2020

Holiday Inn Resort, Lake Buena Vista (new for 2021)

**#TRUTH**

Deadline for Submissions: **December 1, 2020**

**Vice President's Note:** 2020 has been a disappointing year for many. FCA seeks to make this an accessible, affordable, equitable, comfortable, professional, enjoyable, and safe in-person conference for all. We welcome voices and work from Florida and beyond. If you have questions about how you fit in, send us a note—2020-2021 can use a little extra inclusivity.

The 90<sup>th</sup> annual convention's theme is **#TRUTH**. This theme recognizes the need for honest and transparent communication among media, citizens, and scholars. This year's theme was created by the FCA board well-before Covid-19 became its own truth on America's shores. Yet, now, more than ever is the time for open and honest communication. Let us all come together and discuss how our world is changing and what we can do to highlight how communication impacts the world. We welcome voices from numerous scholarly enterprises including critical or scientific research and pedagogical applications and discourse. This friendly regional conference welcomes everyone from the newest communication scholar, to highly seasoned professionals and academics.

### Submitting Your Proposal

This year's convention will have two tracks: 1) **Communication Theory and Empirical Research** (primary scholarship, theory, and professional papers/panels with data collection) and 2) **Communication Application** (papers/panels, G.I.F.T.S (great ideas for teaching students), individual teaching submissions, teaching workshops, trend reporting in the discipline, reviews and reports, dissertation defense prelim/practice, and talk-backs). The convention also includes a 3) **Competitive Poster Session** open to anyone: e.g. submission by graduate and undergraduate students; post-graduates. *Please indicate which track your submission fits in when*

*submitting. Every submission will be reviewed competitively and all submissions will be considered for a best paper/panel award within its own track.*

All proposals should be submitted electronically using the FCA website at <http://www.floridacom.org>. Use the "Convention" link in the top menu and then click on "Proposal Submission." If you experience problems submitting your proposal, please contact Chris Gurrie at [cgurrie@ut.edu](mailto:cgurrie@ut.edu)

***Convention Registration is Required for all Presenters***

Deadline for Early Registration: January 1, 2021

Deadline for online Registration: **February 1, 2020**

On-site and daily Registration Available

Submissions

Panel/Workshop Proposals/Alternative Scholarship (both tracks): All discussion panel, workshops, GIFTS, talk-backs, reports, and "other" presentations including paper panel proposals must include a one-page attachment containing: (1) a rationale for the proposed presentation, (2) a brief (50-word) description AND a brief (100-word) abstract for the proposed panel/workshop/paper (3) a list of all participants/authors including names, titles, affiliations, and contact information (email and phone number). Please clearly identify the chairperson of the panel/workshop, who shall serve as the primary contact for notifications. \*Please indicate on your cover sheet if you are a student.

Full Paper Submissions (both tracks): Full paper submissions track should include a cover sheet listing the paper title and names, titles, affiliations, emails, and phone numbers for all authors. Please indicate on the cover sheet which track your paper is considered: 1) Communication Theory and Empirical Research or 2) Communication Application. Completed papers should have an abstract and NOT exceed 25 double-spaced pages, excluding references and appendices. Submission should be in either **Microsoft Word** or **PDF** format.\*\* Please indicate on your cover sheet if you are a student.

\*\*Abstracts will be accepted but not given priority when under review for acceptance to the conference. Accepted abstracts are expected to have a completed paper submitted to FCA Vice President by January 1, 2021. If paper completion by January 1<sup>st</sup> seems unrealistic, please submit your work as a panel discussion/workshop.

**Communication Theory and Empirical Research Track**

Submissions to this track seek to foster a community of academics and professionals who produce new scholarship in our societal, cultural, and organizational settings. These papers, articles, and panel submissions should propose research questions or hypotheses, identify and outline communication and related theoretical framework, conduct research in one of the traditional formats: qualitative, quantitative, mixed-methods, or ethnography, and then provide summative (albeit preliminary) results. Authors may submit their original solo work or propose their own paper panel with papers from multiple authors and a designated chair. This track is not appropriate for book reviews or reports; or papers without empirical research. Scholarship of that nature is enthusiastically welcome under Communication Application.

## Communication Application Track

This year FCA seeks to make it clear all forms of outstanding scholarship have a home at our annual convention. With the uncertainty brought by Covid-19 and possible slashed and frozen travel monies, we invite scholars and professionals to consider FCA. Submissions to the Communication Application track seek to foster a community of applied and practical scholarship, learning and pedagogical scholarship, outstanding teaching workshops, the communication arts and performative works, discussions panels, and presentations that leave members energized and invigorated. Authors/presentation teams should include a cover sheet with demographic information and indicate the work should be considered for the Communication Application track. It is expected this submission area will be of particular interest and highly competitive. Please be as complete in your submissions as possible: e.g. full papers if available, panel rationales, other rationales. Submissions across the conference are matched with similar work for session experience of attendees. Submissions that are intended to be full session **workshops** should be submitted with the word "Workshop" in the title and must contain a clear rationale for how the full session will be used (e.g., audience participation, etc.).

## Competitive Poster Sessions

Anyone may submit poster session proposals, which must include one attachment containing: (1) a one-page rationale for the proposed poster that includes a list of all participants including names, titles, affiliations and contact information (email and phone number) & (2) a brief (50-word) description of the poster. Please indicate your position within the communication field: undergraduate or graduate student, faculty/staff, or industry so we may discern if separate sessions are needed. *Faculty members may also submit on behalf of their students. For more information, please contact Myra Walters at [Myra.Walters@fsw.edu](mailto:Myra.Walters@fsw.edu).*

**Conference Theme** In all scholarship/submissions preference is given to work supporting the conference theme of #TRUTH

**Moderators** Faculty or Graduate Students who are interested in serving as a moderator for panels please contact Chris Gurrie at [cgurrie@tut.edu](mailto:cgurrie@tut.edu) by **December 1, 2020**.

**Poster Judges** Faculty or Graduate Students who are interested in serving as judges for the poster sessions please contact Myra Walters at [Myra.Walters@fsw.edu](mailto:Myra.Walters@fsw.edu) by **January 15, 2021**.

**Paper Awards** Anyone submitting work to the FCA convention will be considered for a Top Scholarship award. FCA seeks to recognize the top student and non-student scholar in each track. Submissions will be compared among like works in the respective tracks and are generally judged on: purpose, supporting literature, precedent, or rationale, novelty and creativity; professionalism and effective writing/speaking, and conference theme when applicable. Criteria and number of awards is subject to change based on submissions.



### **Convention Hotel and Additional Information**

The 90<sup>th</sup> Annual Convention of the Florida Communication Association will be held at the Holiday Inn Resort, Lake Buena Vista, Florida. We have secured a special room rate of **\$99** for the convention. Reservations can be made by calling 877-666-3243 and asking to speak with the reservations department. Reference the Florida Communication Association rate, **group code FCO**. You may also make reservations online by [clicking here](#). Reservations must be made by **January 15, 2021** in order to guarantee this special group rate.

This hotel is located on SR 535 off I4, one mile from Walt Disney World and nearby FCA's favorite haunts like Chevys, Uno's, and I-Drive. More information about this hotel can be found on their website above or checking out: Holiday Inn Resort, Lake Buena Vista. **\*\*Please note this is NOT the Disney Springs hotel and is NOT the hotel from FCA 2019 or recently before then.**

### **Sponsorship Opportunities**

FCA is seeking financial sponsorship for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming a sponsor is a great opportunity to highlight and promote your organization. For additional information about sponsorship, please contact Gary Carlin, Marketing Coordinator, at [gcarlin@lynn.edu](mailto:gcarlin@lynn.edu).

If you have suggestions or need any additional information about the upcoming conference, please contact Chris Gurrie, Vice President, at [cgurrie@ut.edu](mailto:cgurrie@ut.edu).

**WE LOOK FORWARD TO SEEING YOU February 18-20, 2021  
IN ORLANDO, FLORIDA!**



# 2020 CALL FOR AWARD NOMINATIONS

## FLORIDA COMMUNICATION ASSOCIATION AWARDS AND RECOGNITION

Each year the Florida Communication Association (FCA) presents awards at the annual convention to recognize the efforts of outstanding members. The FCA is currently accepting nominations for the 2019 convention. Interested individuals may nominate others or individuals may nominate themselves. All nominees for graduate and professional submissions must be current members of the FCA.

**The deadline for nominations is January 1st, 2021. Please submit your submissions to FCA Immediate Past President, Haley Schwartz, [hschwartz@fau.edu](mailto:hschwartz@fau.edu)**

### Faculty and Professional Awards

#### Teacher of the Year

This award honors FCA members who have demonstrated teaching excellence. *Nominees must teach courses in communication and have taught full-time for at least two years.* To nominate an educator for this award please submit a one-typed page letter to Immediate Past President Laura Winn at [hschwartz@fau.edu](mailto:hschwartz@fau.edu) **no later than January 1<sup>st</sup>, 2021.** The nominee will be asked to provide a current curriculum vitae and a philosophy of education not to exceed one typed page. The nominee may also submit at his or her option up to three additional pages of supporting documentation, which may include letters of recommendation, student evaluations, and/or professional evaluations that speak to the nominee's classroom performance.

#### Scholar of the Year

This award honors FCA members who have demonstrated exceptional scholarly ability through research and publication in their academic careers. Nominees must be instructors, lecturers, or professors in the field of communication. In addition, nominees must have presented at FCA's annual convention and/or been published in the Florida Communication Journal in the past three years. To nominate a scholar for this award, please submit a letter of nomination not to exceed one typed page to Haley Schwartz at [hschwartz@fau.edu](mailto:hschwartz@fau.edu) **no later than January 1<sup>st</sup>, 2021.** The nominee will be asked to provide a current curriculum vitae and one to three representative publications. The nominee may also submit at his or her option up to three additional pages of supporting documentation, which may include letters of recommendation, conference or publication feedback, and/or professional evaluations that speak to the nominee's scholarly accomplishments.

#### Outstanding Service

This award honors FCA members who, through their service and leadership, have made significant contributions to the FCA and the profession. To nominate a member for this award,

please submit a letter of nomination not to exceed one typed page to Immediate Past President Haley Schwartz at [hschwartz@fau.edu](mailto:hschwartz@fau.edu) **no later than January 1<sup>st</sup>, 2021.**

## **Student Awards**

### **Student Scholarship Award**

This award recognizes outstanding performance and scholarly activities by student members of the FCA. Recipients will receive a \$250 cash award to be used toward current or future educational pursuits. To nominate a student for this award, please submit a letter of nomination not to exceed one typed page to FCA First-Past President Laura Winn [hschwartz@fau.edu](mailto:hschwartz@fau.edu) **no later than January 1<sup>st</sup>, 2021.** The nominee will be asked to provide a current curriculum vitae or resume and a statement describing their academic and scholarly achievements not to exceed one typed page. The nominee may also submit at his or her option up to three additional pages of supporting documentation, which may include letters of recommendation, abstracts of publications, and/or a brief writing sample.

### **FCA Grant**

The FCA is proud to provide a \$500 grant to student members to help them support or accomplish an outstanding communication research or service project. Interested students should submit a detailed proposal not to exceed two typed pages to FCA First-Past President Laura Winn at [hschwartz@fau.edu](mailto:hschwartz@fau.edu) **no later than January 1<sup>st</sup>, 2021.** Proposals may be submitted by an individual student member or a group of student members. Applicants may also submit at their option up to three additional pages of supporting documentation, which may include letters of recommendation, published articles highlighting the success of existing projects, and/or impact statements from those who are/would be served by the project. Recipients of the grant are required to return to the following year's convention and present to the membership the results or outcome of the project.