

FALL SEPTEMBER 2019

FCA



NEWSLETTER

Official Newsletter of the Florida Communication Association

Letter from the Editor

BY LAKELYN TAYLOR

Welcome everyone to this edition of the FCA Newsletter! We hope you all are doing well and are excited for the upcoming fall semester. We also hope you are gearing up for this year's convention. We are only two months away from seeing the scholarship being worked on and produced by our fellow colleagues. Make sure to check out the FCA Convention 2019 page in this newsletter or check out our website to get the latest news.

A big thank you to our sponsors - both those who have been with us over the past few years and those who are just now joining us. We also want to thank those who faithfully support us every year. We wouldn't be here without you all. From all of us on the Executive Team for FCA, we cannot wait to see your smiling faces soon!



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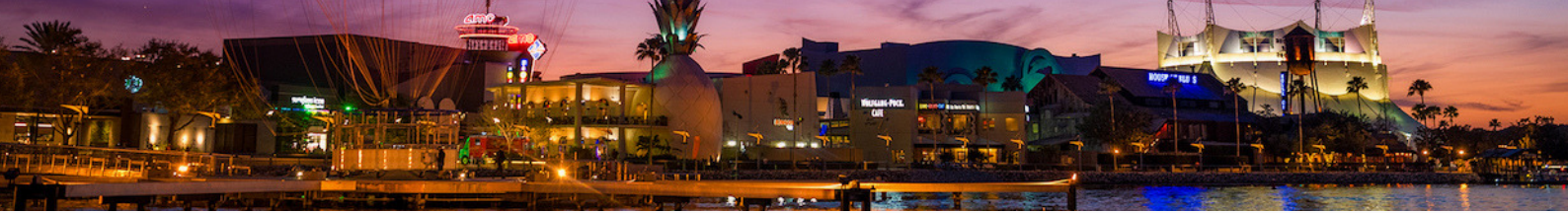
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FCA 89th Annual Convention

OCTOBER 17-19, 2019
HOLIDAY INN LAKE BUENA VISTA

Congratulations to everyone accepted to this year's FCA Convention! The theme for this year is Communicating Change - our attempt to highlight the growing need to speak more clearly about difficult topics. We hope you all will join us as we hear from our fellow colleagues in the field. Don't forget to register for the conference as well!



Convention To Do List:

- 1.) Register for the conference.
- 2.) Get your lodging squared away.
- 3.) Make travel plans for Orlando!
- 4.) Consider nominating someone for the FCA awards.
- 5.) Check out the FCA convention program (coming soon) for more information about this conference and the itinerary.

Keynote Speaker: Mark Zeigler

Zeigler's affinity for creating an engaging classroom and the lasting relationships he forms with his students make his classes competitive to get into.

"The conference is always a highlight of the fall semester due to the small nature of the conference. You really get to know the speakers and connect with other professionals."
~Kristen Foltz (FCA Vice President)





Membership Announcements

THANK YOU TO EVERYONE WHO BECAME A MEMBER
OR SPONSORING UNIVERSITY THIS YEAR!

Congratulations to FCA Past President, Dr. Jennifer Whalen, from the University of South Florida who successfully defended her dissertation! The title of her research is:

"Widow narrative on film and in memoirs: Exploring formula stories of grief and loss of older women after the death of a spouse"

Congratulations to Kailash Koushik, a recent PhD graduate in the Florida State University School of Communication, and co-author Dr. Jennifer Proffitt for their publication in the International Journal of Media & Cultural Politics! The title of their article is:

"Global capital, global labour and global dominance: The case of xXx: Return of Xander Cage"

Florida State University School of Communication now offers a master's in Public Interest Media Communication (PIMC)! This degree combines the best of an MFA in Video Production with the best elements of a traditional research Master's in Media and Communication Studies. To learn more, go to <https://comm.cci.fsu.edu/programs/grad-programs/public-interest-media-and-communication/>

The University of Central Florida Nicholson School of Communication and Media now offers a doctoral degree in Strategic Communication! This degree offers advanced instruction in health communication, instructional emergency risk communication, and crisis communication to pursue a successful, advanced career in communication and related fields in both academic and applied settings. To learn more, go to <https://communication.ucf.edu/degree/strategic-communication-ph-d/>

Membership Announcements

CONGRATULATIONS TO FCA'S JENNIFER TOOLE ON THE BIRTH OF HER NEW BABY:

BROOKE ROBYN TOOLE



Born 8/11/19 4:32pm

6 lbs, 18 3/4 inches

2019-2020
SPONSORS

Florida State University

Rollins College

University of Tampa

FCA Members are encouraged to submit announcements to include in the next issue of the FCA Newsletter. Examples of announcements can be available job positions, new programs, new faculty members, faculty/student successes, etc.

Send any announcements to FCA Newsletter Editor, Lakelyn Taylor, at lakelyn.taylor@knights.ucf.edu

Florida Communication Journal Update

CONGRATULATIONS TO ALL AUTHORS WHO WERE ACCEPTED TO THE SPRING 2019 EDITION OF FCJ!

Audrey L. Deterding, PhD (Missouri Science & Technology)

"Friends, Faculty and Facebook: Using Social Networking Sites In Out of Classroom Communication"

Jennifer Scott, PhD (Embry-Riddle Aeronautical University)

"The Legacy of Struggle: Transnational Themes of Black Feminism in La Noire De..., Burning an Illusion, and Precious"

Lakelyn Taylor, MA (University of Central Florida)

Jennifer Sandoval, PhD (University of Central Florida)
"Critical Closure Tracing"

Brian Perna, PhD (Murray State University)

"Making Sense of Working Role Transitions for Family"

Heather Riddell, PhD (University of West Florida)

Melissa A. Broeckelman-Post, PhD (George Mason University)
"Making Sense of Working Role Transitions for Family"

Jason Matthew Zalinger, PhD (Mercy College)

"Digital Doppelgängers: Exploring Our Personal Digital Storyworlds"

Call for Papers

The Florida Communication Journal (FCJ) is a professional refereed publication and will be soon accepting manuscripts for the upcoming editions to be published bi-annually. Please check the FCA Website, CRTNET (from NCA), and the FCA newsletter for an announcement about a new and streamlined submission process.

If you have any questions please contact Dr. Chris Gurrie, Florida Communication Journal Editor at cgurrie@ut.edu.

MEMBERS OF THE FLORIDA
COMMUNICATION JOURNAL
EDITORIAL BOARD

Kristen Foltz
The University of Tampa

Lakelyn Taylor
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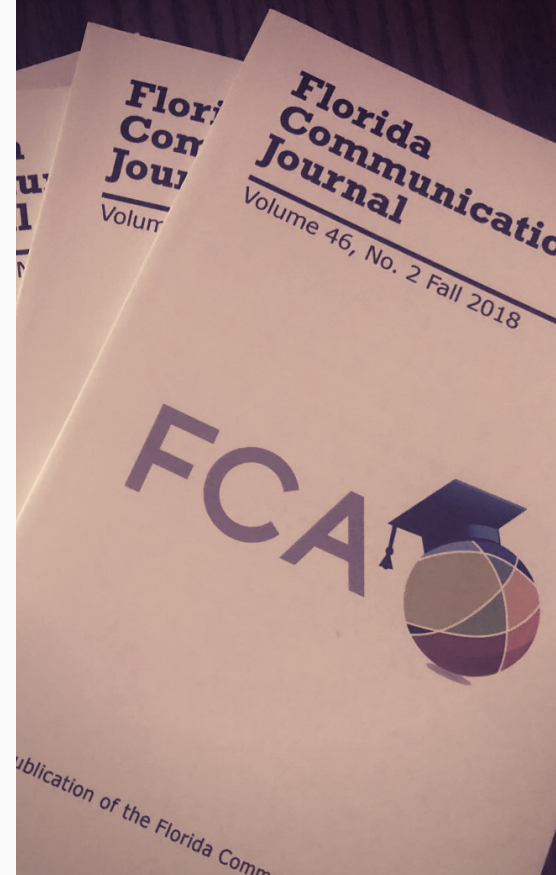
Kenneth Embry
St. Leo University

Aimee Whiteside
The University of Tampa

Chandra Maldonado
North Carolina State University

Haley Swartz
Florida Atlantic University

Christine McWhorter
Florida Communication Association



Get to Know the Exec Board

FLORIDA COMMUNICATION ASSOCIATION
PRESIDENT

HALEY SWARTZ
(FLORIDA ATLANTIC UNIVERSITY)

Haley Swartz is a lecturer in communication studies at the University of San Diego - that's right, Haley and her family made the move from Florida to California in 2017, so although she is an active member (and current president) of FCA, she doesn't actually live in Florida anymore! Prior to the westward move, Haley worked for a private K - 12 school in Boca Raton, where she held various teaching and administrative positions--most recently serving as the Director of Marketing and Communications-- before deciding to upend her life and go to graduate school at the School of Communication and Multimedia Studies at Florida Atlantic University. Her research interests include public rhetoric, political communication, new media, and multimodal literacy.

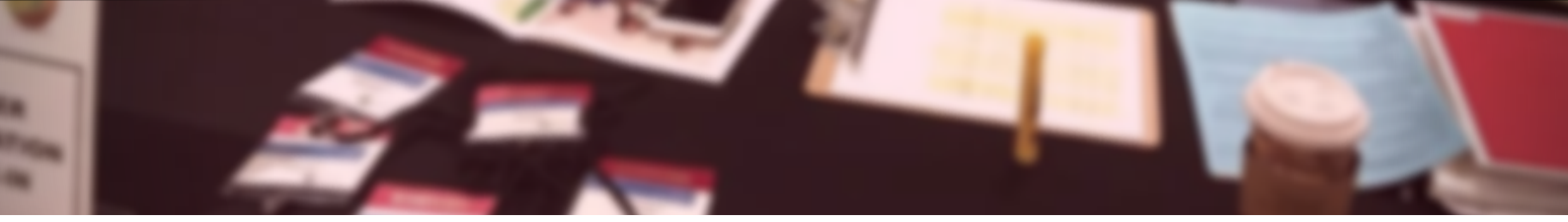
On the personal side, Haley is married to her college sweetheart, whom she met waiting in line for freshman registration at University of Rochester in New York. The couple has three boys, ages 11, 9, and 7, and they all stay busy by playing in and attending sporting events in and around San Diego.

Haley's current course load at USD includes Introduction to Communication, Media Studies, and Public Speaking... and she may actually have time to do some research this year while "watching" her sons' baseball, basketball, and flag football practices.

SOMETHING YOU
MAY NOT KNOW
ABOUT HALEY:

She was a snowboarding instructor in high school. Obviously she did not live in Florida back then, either!





About the FCA

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida. The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater. Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region. FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

Become a Member Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The Florida Communication Journal (delivered bi-annually), which provides current and innovative research articles.
- Networking and convention workshops on relevant communication topics
- The FCA Newsletter, which keeps you up-to-date on events and information between conventions
- The Annual FCA Convention, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

YOU CAN MAKE A DIFFERENCE

As an FCA member, you can learn while inspiring others to do the same. Send me membership highlights, classroom tips and practices, or anything you think might be relevant for our fellow FCA members to read in these newsletters. Follow us on social media, too!



Contact the Newsletter Editor at Lakelyn.Taylor@knights.ucf.edu.

