

FCA



Re-Cap Newsletter



88th Annual Convention

Transnationality, Tolerance, & Communication

October 18-20, 2018

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Thank you to our Sponsors!



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Letter from the Board

Hello FCA Members and Friends,

We want to thank all of you for coming to the 2018 FCA Convention this year! This convention was only a success because of the extraordinary presenters, diligent moderators, committed reviewers, and attentive audience members. You all were the ones who made this convention exceed expectations.

Your support for this convention speaks to the value state associations can have for both upcoming and returning scholars. Thank you to our returning members. The Florida Communication Association constantly improves each year because of you. We also want to thank our new members. Welcome to the FCA community! Your addition to the association cannot be understated.

And to our sponsors, thank you. Your dedication to FCA fosters a foundation on which we unceasingly progress. You help us ensure this association is as beneficial to everyone as possible.

FCA will remain as a platform for new voices and perspectives to be heard as well as a community of scholars passionate about the research potential in the world. We are excited about the directions you all will go and the ways in which FCA will grow in the upcoming year.

With thanks,

The FCA Board

New Officers

President: Haley Swartz

Past President: Laura Winn

Vice President: Kristen Folz

Treasurer: Stephanie Jackson

Membership Coordinator: Jennifer Toole

Educational Liaison: Myra Hale Walters

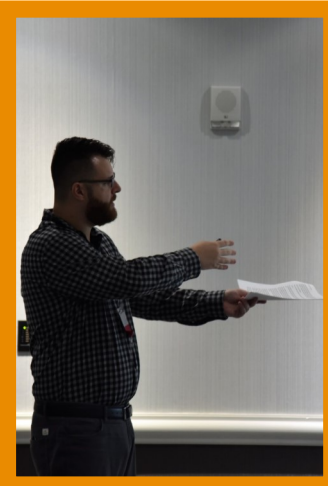
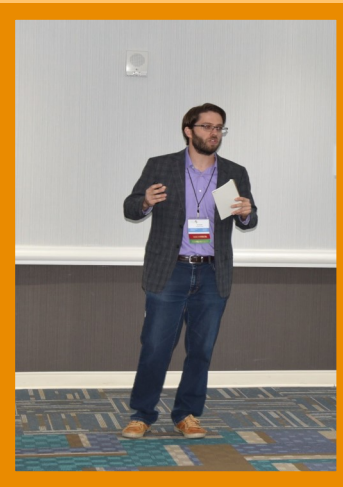
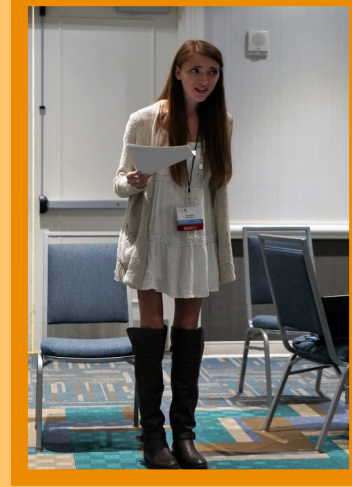
Recording Secretary: Deandre Poole

Journal Editor: Chris Gurrie

Web Editor: Josh Youakim

Newsletter Editor: Lakelyn Taylor

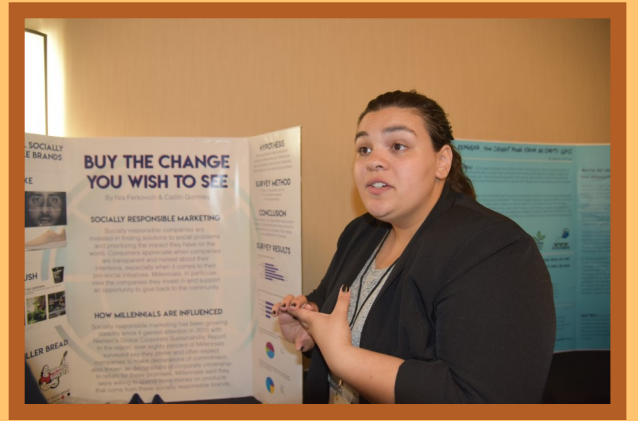
NCA Representative: Kenny Embry

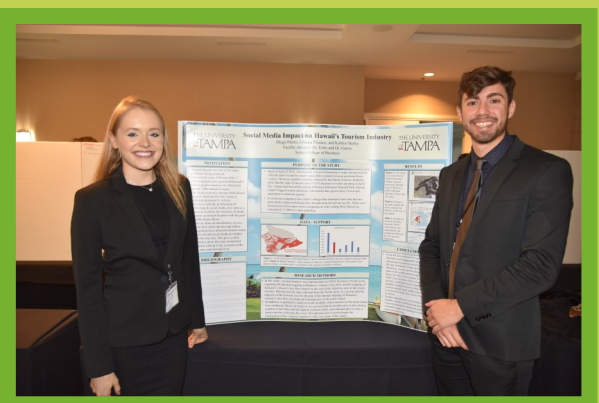
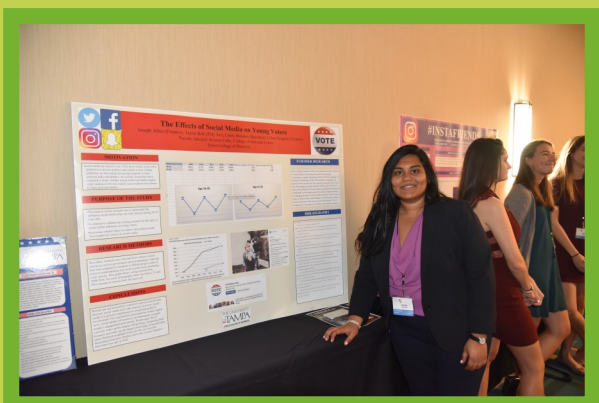












Awards!!!

Poster Awards

Crowd Appeal

Innocent Until Proven Guilty?: A Textual Analysis of Media Depictions of Guilt or Innocence in Sexual Assault Cases.

Presenters: Asha Gissendanner and Lakelyn Taylor

Advisor: Shari Hodgson

Institution: University of Central Florida Nicholson School of Communication and Media

Best Oral Presentation

Health Anxiety and Cyberchondria: Consequences of the Rising Prevalence

Presenters: Amber Johnston, Jill Gomez, Marissa Henderson, and John Cacchio

Advisor: Chris Gurrie

Institution: University of Tampa

Poster Awards

First Place Poster

*An Analysis of How Communication Affects
the Safety of Pedestrian Crosswalks*

Presenters: Blake Delgadillo, Danusia
Mryczko, Jordan Raivitch, and Tamar
Shimon

Advisor: Kristen Folz and Chris Gurrie

Institution: University of Tampa

Poster Awards

Second Place Poster

Social Media Impact on Hawaii's Tourism

Presenters: Diego Patino, Gianna Pinasco,
and Kaitlyn Bailey

Advisor: Kristen Folz and Chris Gurrie

Institution: University of Tampa

Third Place Poster

*Be the Change You Wish to See: Socially
Responsible Marketing*

Presenters: Nia Perkovich and Caitlin
Gormley

Institution: Lynn University

Paper Awards

Top Undergraduate Paper

A Postmodern Visual Analysis and a Social Semiotic Look at Visual Metaphors in a 2018 Trump Campaign Ad

Author: Charles Keith

Institution: North Carolina State University

Top Graduate Paper

First Wives Advocacy Facebook Page: An Analysis of Forms of Engagement

Author: Cindy Stewart

Institution: Florida State University

Paper Awards

Top Professional Trends Paper

*News Media Literacy in Young Adults:
Effects of Agenda Melding*

Author: Christine McWhorter

Institution: Norfolk State University

Top Professional Pedagogy Paper

Technology Use for Collaborative Exercises

Author: Jennifer Toole and Kenneth Embry

Institution: Saint Leo University

Caption that Picture Competition!



Submit your best caption for the picture above! A winner will be chosen and will be show cased in the next Newsletter! Put on your creative pants and email newsletter editor, Lakelyn Taylor, with your submissions at Lakelyn.taylor@knights.ucf.edu. Submit your captions by February 1st at 11:59pm. Good luck!



We Will See

You at

Next Year's

Convention!



(Be on the lookout for our next Newsletter coming soon on
April 1st!)

About the Florida Communication Association

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida. The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater. Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region. FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

● Become a Member Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The Florida Communication Journal (delivered bi-annually), which provides current and innovative research articles.
- Networking and convention workshops on relevant communication topics
- The FCA Newsletter, which keeps you up-to-date on events and information between conventions
- The Annual FCA Convention, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

Sponsorship Opportunities

The FCA is seeking sponsors for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming a sponsor is a great opportunity to highlight and promote your organization. For additional information about sponsorship, please contact Jennifer Toole, Marketing Coordinator, at Jennier.Tooleoz@saintleo.edu.

You Can Make a Difference

As an FCA member, you can learn while inspiring others to do the same. Send me membership highlights, classroom tips and practices, and anything you think might be relevant for our fellow FCA members to read in these newsletters. Contact the Newsletter Editor at Lakelyn.Taylor@knights.ucf.edu with "FCA"