



# Florida Communication Association

Our purpose is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

## 2018 Convention News—Deadline for Submissions is June 1st!

### Message from the FCA Board

Greetings FCA Members and Friends,

We hope that this letter finds all of you well as we approach the end of the Spring Semester and the beginning of another warm Florida summer. This October we will be holding our 88th annual convention in Orlando. The theme for this year is *Transnationality, Tolerance, and Communication*.

This year's theme illustrates the importance of our field in understanding the complex processes of globalization. The interrogation of these processes and the institutions, interests, systems, and states that guide them is vital for an understanding of how they impact nations and culture. We believe this theme will result in a robust, diverse collection of voices from both the academic and professional sphere. For more information on the 88th Florida Communication Association Convention, please see pages 2-3 (or the FCA website).

Elsewhere in this edition of the newsletter you will find a new feature for this year, *Colloquium*. The purpose of *Colloquium* is to foster dialogue between our members, continuing the rich discussions that are experienced during the annual convention. Each newsletter will feature responses from our membership as well as a new topic for discussion. We hope you enjoy it.

The Board would also like to thank Sanford Betz for his service to FCA as our Web Master, as he will be retiring from this position at the end of the year. Sanford has been a familiar fixture at our annual convention and has worked tirelessly to keep our website operating smoothly—even when it has meant making enemies of a cabal of multinational hackers. Thank you Sanford for all of your support you have provided FCA over the years.

Finally, we would like to thank *you* for your continued support of the Florida Communication Association, and to invite you to contact us with feedback, news, ideas, concerns, or anything else that you feel will better enable us to serve you.

We look forward to a stimulating, thoughtful discussion of Transnationality, Tolerance, and Communication this October. See you in Orlando!

Best,

The FCA Board

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# Thank You To Our Sponsors!

## 2017-2018

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Being an FCA sponsor is a great opportunity to advertise your program to potential students. Our conference is attended by some of the most active communication professionals in the State of Florida. Approximately 120 professors, advanced students, and academic professionals attended our past conference, which tends to feature over 30 breakout sessions. To find out more about our sponsorship packages and on how to become a convention sponsor, please contact Gary Carlin, Marketing Coordinator, at [Gcarlin@lynn.edu](mailto:Gcarlin@lynn.edu)



## 88th Annual FCA Convention *Call for Submissions*



October 18th-20th, 2018 — Orlando, Florida

The 88th annual convention's theme is *Transnationality, Tolerance, & Communication*. This theme recognizes the increasing necessity of our field to question processes of globalization and its role in connecting nations and cultures, as well as the ways in which we may create and sustain a global community. The voices of communication extend to both academic and professional venues and involve highlight the vital role communication plays in the world. We welcome voices from numerous scholarly enterprises including critical or scientific research and pedagogical applications and discourse.

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### **Submitting your Proposal**

This year's convention will have two tracks: Communication Trends (scholarly or professional papers and panels) and Communication Pedagogy (G.I.F.T.S individual teaching submissions, teaching workshops, and scholarly or professional papers). Additionally, the convention will include a Competitive Poster Session open to submission by graduate and undergraduate students. Please indicate which of these tracks your submission fits in when submitting. If submitting a full paper, please indicate if you would like your submission to be considered for competitive review.

All proposals should be submitted electronically using the Florida Communication Association website: <http://www.floridacom.org>. Use the "2018 Convention" link in the top menu and then click on "Proposal Submission." If you experience problems submitting your proposal, please contact Haley Swartz at [hswartz2016@fau.edu](mailto:hswartz2016@fau.edu).

***The Deadline for Submissions Is June 1st, 2018***

***Convention Registration is Required for all Presenters***

***Deadline for Early (Discounted) Registration: Sept. 1, 2018***

***Deadline for Registration: October 1, 2018***

## Submission Types

### Panel/Workshop Proposals

All discussion panel, workshop and paper panel proposals must include a one-page attachment containing: (1) a rationale for the proposed panel/workshop, (2) a brief (50-word) description AND a brief (100-word) abstract for the proposed panel/workshop/paper (3) a list of all participants/authors including names, titles, affiliations, and contact information (email and phone number). Please clearly identify the chairperson of the panel/workshop, who shall serve as the primary contact for notifications.

### Full Paper Submissions

Full paper submissions for either track should include a cover sheet listing the paper title and names, titles, affiliations, emails, postal addresses and phone numbers for all authors. To enter a submission for competitive review, please indicate on the cover sheet that this is a "Competitive Paper" and identify the category: Undergraduate, Graduate or Professional). Completed papers should have an abstract and NOT exceed 25 double-spaced pages, excluding references and appendices. Submission should be in either Microsoft Word or PDF format.

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## Tracks

### Communication Trends

Submissions to the Communication Trends track seek to foster a community of academics and professionals who examine trends in our societal, cultural, and organizational settings. Submissions in this track may be paired thematically with like submissions to create a cohesive, well-paced experience for attendees.

### Communication Pedagogy

Submissions to the Communication Pedagogy track seek to foster a community of learning and pedagogical scholarship. Individual or panel submissions that are NOT designated as workshops will be submitted to the Great Ideas for Teaching Students (G.I.F.T.S.) area. These submissions may be matched thematically with like submissions to create a cohesive, well-paced experience for attendees. Submissions that are intended to be full session workshops will be submitted with the word "Workshop" in the title and will contain a clear rationale for how the full session will be used (e.g., audience participation, etc.) .

### Competitive Poster Sessions

Both Graduate and Undergraduate students may submit poster session proposals, which must include one attachment containing: (1) a one-page rationale for the proposed poster that includes a list of all participants including names, titles, affiliations and contact information (email and phone number) & (2) a brief (50-word) description of the poster. Faculty members may also submit on behalf of their students. For more information, please contact Christine Holland at [cholland@unf.edu](mailto:cholland@unf.edu).

**2018  
CONVENTION  
THEME**

*“Transnationality,  
Tolerance, &  
Communication”*



**THANK YOU TO  
OUR 2017/18  
SPONSORS:**

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**SILVER**

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*Polk State College*

**IN-KIND**

*Lynn University*

## Location and Hotel Information

The 88th Annual Convention of the Florida Communication Association will once again be held at the Holiday Inn in the Walt Disney World Resort, Lake Buena Vista, Florida. We have secured a special room rate of \$134 for the convention. Reservations can be made by calling 877-394-5765 and asking to speak with the reservations department. Reference the Florida Communication Association rate, group code LOS. You may also make reservations online by [clicking here](#). Reservations must be made by September 17, 2018 in order to guarantee this special group rate.

This hotel is located on Hotel Plaza Boulevard, less than one mile & within walking distance from Downtown Disney. It is also within walking distance of the Crossroads Shopping Center. More information about this hotel can be found on their website at <http://www.hiorlando.com>.

## Sponsorship Opportunities

FCA is seeking financial sponsorship for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming a sponsor is a great opportunity to highlight and promote your organization. For additional information about sponsorship, please contact Gary Carlin, Marketing Coordinator, at [gcarlin@lynn.edu](mailto:gcarlin@lynn.edu).

## Get Involved

We are in need of moderators and poster judges for the Convention. We ask that any faculty or graduate students interested in serving as a Moderator contact Haley Swartz at [hswartz2016@fau.edu](mailto:hswartz2016@fau.edu) by June 2nd. Interested Poster Judges, please contact Christine Holland at [cholland@unf.edu](mailto:cholland@unf.edu) by October 1st.



*If you have suggestions or need any additional information about the upcoming conference, please contact Haley Swartz, FCA Vice President, at [hswartz2016@fau.edu](mailto:hswartz2016@fau.edu).*

## 2018 Call for Nominations

### Florida Communication Association Awards and Recognition

Each year the Florida Communication Association presents awards at the annual convention to recognize the efforts of outstanding members. The FCA is currently accepting nominations for the 2018 convention. Interested individuals may nominate others or individuals may nominate themselves. All nominees must be current members of the FCA.

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#### Faculty and Professional Awards

##### Teacher of the Year

For Outstanding Performance as a Teacher

##### Scholar of the Year

For Outstanding Scholarly Achievement

##### Outstanding Service

For Achievement and Service to the FCA

#### Student Awards

##### Student Scholarship Award

For Outstanding Scholarly Activities as a Student Member of the FCA

##### FCA Grant

For Outstanding Scholarly Research or Service Activities by an Individual Student Member or Group of Student Members of the FCA

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For a detailed explanation of each award, including required elements of the nomination, please visit the FCA website at [www.floridacom.org](http://www.floridacom.org).

**The deadline for nominations is July 1st, 2018.** Please send your submissions to FCA Immediate Past President, Timea Varga at [tvarga@lynn.edu](mailto:tvarga@lynn.edu).



# Colloquium

*Colloquium* is a new feature for the newsletter. Every issue we will present a thought-provoking prompt, question, or quote in the hopes that it will inspire a dialogue among our members. Those who wish to answer, extend, or otherwise respond will be given space in the next issue. The goal of *Colloquium* is to encourage a slow thoughtfulness—there is no need to respond immediately, it isn't a post or update in danger of being buried by other things demanding your attention.

## The Prompt:

In the wake of an exhausting, contentious 2016 Presidential Election many faculty and institutions sought ways to address the fear, anger, and sadness that many students suddenly faced (even as others celebrated). Special counselling sessions, therapy events, and “open dialogues” were (and in some cases, remain) common. Meanwhile, voices who argued they had previously been silenced found a measure of vindication in the results.

The communication field is one marked by its reflexivity, as it has sought to define and then redefine itself in a persistent manner. But how do we make use of this reflexivity through practice in our classrooms? Many words have been and will be spent on understanding the most recent Presidential Election, but how do we understand its impact in the classroom? What new challenges have you encountered? What solutions have you discovered?

***Responses should be e-mailed to [jyouakim@fgcu.edu](mailto:jyouakim@fgcu.edu) no later than July 1st. Please limit your response to 600 words or less. If you have an idea for a future prompt, please let us know!***





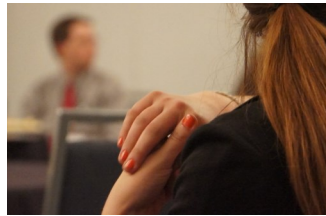


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## About the Florida Communication Association

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public



relations and theater.

Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research

methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region.

FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

### Become a Member

Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The *Florida Communication Journal* (delivered bi-annually), which provides current and innovative research articles
- *Networking and convention workshops* on relevant communication topics
- The *FCA Newsletter*, which keeps you up-to-date on events and information between conventions
- The *Annual FCA Convention*, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

### Sponsorship Opportunities

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### You Can Make a Difference

As an FCA member, you can learn while inspiring others to do the same. Send me membership highlights, classroom tips and practices, and anything you think might be relevant for our fellow FCA members to read in these newsletters. Contact the Newsletter Editor at [jyouakim@fgcu.edu](mailto:jyouakim@fgcu.edu) with "FCA" in the subject .