

2016 FLORIDA COMMUNICATION ANNUAL CONVENTION SCHEDULE (ORLANDO, FL)	TIME	PRESENTERS	MODERATOR	SUBMISSION CATEGORY	LOCATION
<b>THURSDAY OCT. 20</b> Registration Welcome Reception Downtown Disney Outing	4:30 – 6:30 p.m. 6:00 – 7:00 p.m. 8:00 p.m.				Main Lobby Poolside TBA
<b>FRIDAY OCT. 21</b> Registration Coffee Break Membership Meeting	8:00 a.m. – 5:00 p.m. 8:00 a.m. 8:30 – 9:00 a.m.				Main Lobby Main Lobby Sheer Ballroom
<b>Breakout Session</b> What's in the Mystery Box?" - The Power of Story Telling in Public Speaking 1. Power to the People: Crowdsourcing and the ascent of Machiavellian ethics in journalism 2. Semiotics and HIV/AIDS PSA's 3. Student-Led Activism in the Testing Resistance and Reform Movement: Persuasive Functions of Rhetoric in the Providence Student Union Campaign 4. Identification with TV Characters: Self-efficacy and Safe Sex intentions regarding HIV Prevention	9:10 – 10:00 a.m.	Katherine Loh, Florida Southern College Darlene White Natale, Indiana University of Pennsylvania Charles Michelson, Lynn University Haley Swartz, Florida Atlantic University Tonia East Phanor, Florida Southwestern College	N/A Jennifer Bieslin, State College of Florida	Communication Pedagogy (Workshop) Competitive Communication Scholarship	Sable Room Royal Room
1. Sisterly Love-yes! Brotherly Love-no. Using Underwear Stereotypes to Teach Perception 2. The Effect of Mediated Communication on Long-Distance Workplace Relationships: How FaceTime can Influence Perceptions of Coworker Likability across Co-Cultures 3. A Conceptual Analysis of the Impact of Personality on Public Speaking Pedagogy		Chris Gurrie, The University of Tampa Justin Velten, University of Texas – Tyler Larry E. Bodkin, Florida State University	Joshua Youakim, Florida Gulf Coast University	Communication Trends & Communication Pedagogy	Palm Room
<b>Breakout Session</b> Symbolism and Social Media: Moving Students from the Person to the Professional	10:10 – 11:00 a.m.	Chair: Stephanie Jackson, Lynn University Gary Carlin, Lynn University Stefanie Powers, Lynn University Erika Grodzki, Lynn University	Jennifer Whalen, University of South Florida	Communication Trends	Sable Room
Expanding Horizons Through Dialogue: Exploring Civics and the Freedom of Expression		Chair: Paula McKenzie, Bethune-Cookman University Lindsey Dominique, Bethune-Cookman University Keyh Marrah, Bethune-Cookman University Aliyah Turner, Bethune-Cookman University	Laura Winn, Florida Atlantic University	Communication Trends	Royal Room
Technology and Tools for Collaboration and Group Projects		Kenny Embry, Saint Leo University; Jennifer Toole, Saint Leo University	N/A	Communication Pedagogy (Workshop)	Palm Room
<b>Breakout Session</b> Opportunities Outside the Classroom: Communication as Civic Engagement	11:10 – 12:00 p.m.	Courtney Dwyer Satkoski, Florida Gulf Coast University Katharine O'Connor, Florida Gulf Coast University Noelle Stone, Florida Gulf Coast University Jordan Davis Shedrow, Florida Gulf Coast University	Dan Henrich, Edward Waters College	Communication Pedagogy (G.I.F.T.S.)	Sable Room
1. Making sense of race, constitutional rights and their intersection through computer-mediated communication 2. Two Worlds: Living in the Liminal Space between the Real and the Virtual 3. The Verbal Tone of the 2016 Presidential Primaries: Candidate Twitter, Debate, and Stump Speech Rhetoric Immediacy Immediately Update: <i>Communicating for Connection</i>		Seth Fendley, University of Southern Mississippi Joshua A. Youakim, Florida Gulf Coast University Katherine Rizzo, Rollins College; David Lynn Painter, Rollins College	Joshua Youakim, Florida Gulf Coast University	Competitive Communication Scholarship	Royal Room
<b>Lunch – Keynote Speech by Dr. Keith Berry, University of South Florida</b>	12:00 – 1:50 p.m.				Sheer Ballroom
<b>Breakout Session</b> Expanding Students' Horizons: Pedagogical strategies that impact student learning inside & outside the classroom	2:00 – 2:50 p.m.	Chair: Nahed, Eltantawy, High Point University Kris Bell, High Point University, North Carolina State University Amal Ibrahim, University of Wisconsin-Whitewater Susan McFarlane-Alvarez, Clayton State University Jim Trammell, High Point University	Stephanie Jackson, Lynn University	Communication Pedagogy	Sable Room
1. The Cultivated Definition of Feminism: Millennial Men and Women 2. Through the Looking Glass: An Autoethnography 3. From a whisper to a scream: Third wave Feminism and Scream Queens		Krista M. Hess, Indiana University of Pennsylvania Brian Snee, Manhattanville College Laura Winn, Florida Atlantic University	Shari Hogdson, University of Central Florida	Competitive Communication Scholarship	Royal Room

Effective Task Design for Team Based Learning in the Communication Studies		Chritine Holland, University of Northern Florida	N/A	Communication Pedagogy (Workshop)	<b>Palm Room</b>
<b>Breakout Session</b> Visual Memories: Discourses of Identity and Citizenship 1. Creating National Identity through Memorialized Images of Disabled Veterans 2. Legitimizing the Rhetoric of Community Cookbooks: The Construction of Place and Southern Identity through Visuality 3. Film Technology as a Rhetorical Tool to Legitimize National Identity and Citizenship Virtually Managing a Presidential Campaign: Using Alternate Reality Learning Experiences in the Classroom to Meet Learning Outcomes, Collaborate Across Disciplines, and Develop Real-World Teamwork Skills 1. Speech Advocacy Documentaries 2. Expanding Horizons for Freedom of Expression and Civics in the Communication Classroom 3. Expanding Horizons: Communicating Social Justice in the Classroom	<b>3:00 – 3:50 p.m.</b>	Chair: Laura Winn, Florida Atlantic University Temiola Blackman, Independent Scholar Cynde Carrico-Rausch, Florida Atlantic University Chandra A. Maldonado, North Carolina State University  Jennifer Toole, Saint Leo University Kenny Embry, Saint Leo University Keith Jones, Saint Leo University Connie Hudspeth, Seminole State College Paula McKenzie, Bethune-Cookman University Camesha Manzueta, Seminole State College	Dan Henrich, Edward Waters College	Communication Trends  Competitive Communication Scholarship	<b>Sable Room</b>  <b>Royal Room</b>
<b>Breakout Session</b> Reducing Intercultural Communication Difficulties in the Multicultural Classroom 1. Lessons Learned from Implementing an Intercultural Communication Training Program for Pre-Departure Expatriates 2. Judging the Collegiate Echo Competition – What we can learn to make our student projects more competitive 3. Aligning Instructional Methods with Assessment and Student Learning Objectives What Do I Do With a Communications Degree (Meet Your President)	<b>4:00 – 4:50 p.m.</b>	Tonia East Phanor, Florida Southwestern State College Justin Velten, University of Texas – Tyler Dan Henrich, Edward Waters College Shari Hodgson, University of Central Florida  Jennifer Whalen, University of South Florida	N/A Jennifer Whalen, University of South Florida	Communication Pedagogy (G.I.F.T.S.) (Workshop) Communication Pedagogy & Communication Trends	<b>Sable Room</b> <b>Royal Room</b>
<b>Breakout Session</b> Activities, videos and pedagogical approaches: Addressing communication anxiety in Speech Communication courses 1. Perceptions of Adult Education and Students in US Community Colleges and Further Education in the UK 2. Defining Social Listening: Recognizing an emerging dimension of listening 3. A Taxonomy of New Listening Approaches for Fostering Democratic Societies 1. Social media dependency on social capital: An opportunity to foster intercultural communications 2. The mass re-direction of SnapChat as a true media and news source that brings a new experience to it's viewers	<b>5:00 – 5:50 p.m.</b>	Megan Tomei-Jameson, Palm Beach State College Shannon Conner Van Benthuyzen, Rollins College Margaret C. Stewart, University of North Florida; Christa L. Arnold, University of North Florida Teresa Lansdale Romano, Florida Atlantic University Chair: Laurie Sadler Lawrence, Indiana University of Pennsylvania Kimberly Flanders, Indiana University of Pennsylvania Kip Miller, Lynn University Gary Carlin, Lynn University	N/A Jennifer Toole, Saint Leo University; Keith Berry, Saint Leo University  Sanford Betz, Polk State College	Communication Pedagogy (G.I.F.T.S.) (Workshop) Competitive Communication Scholarship  Communication Trends	<b>Sable Room</b> <b>Royal Room</b>  <b>Palm Room</b>
<b>President’s Reception</b> <b>Evening Outing - TBA</b>	<b>6:00 – 7:00 p.m.</b> <b>7:30 p.m.</b>				<b>Poolside</b> <b>TBA</b>
<b>SATURDAY OCT. 22</b> Registration	<b>8:00 a.m. – 1:00 p.m.</b>				<b>Main Lobby</b>
<b>Breakout Session</b> 1. Revising the Basic Course Curriculum to Emphasize Process over Product 2. A Weird AI Sequel: Learning Basic COM Theories through Song Parodies! 3. A Conceptual Analysis of the Impact of Personality on Public Speaking Pedagogy  My Fabulous Fulbright Award Teaching Speech in Malaysia and How the Fulbright Can Revitalize Your Global Engagement Sales Theater Workshop	<b>9:00 – 9:50 a.m.</b>	Katie Paschall, Florida SouthWestern College Myra H. Walters, Florida SouthWestern State College Allyssa H. Kaufman, Suffolk County Community College Chris Gurrie, The University of Tampa Ed Kellerman, University of Florida Chair: Jonna Koponen, University of Eastern Finland Saara Julkunen, University of Eastern Finland	Stefanie Powers, Lynn University  N/A N/A	Communication Pedagogy  Communication Trends (Workshop) Communication Pedagogy (Workshop)	<b>Sable Room</b>  <b>Royal Room</b> <b>Palm Room</b>
<b>Breakfast &amp; Memb. Meeting</b>	<b>10:00 – 10:50 a.m.</b>				<b>Sheer Ballroom</b>
<b>Poster Session (Undergraduate; Graduate; Professional)</b>	<b>11:00 – 11:50 a.m.</b>				<b>Main Lobby</b>

**Breakout Session**

## NONVERBAL COMMUNICATION ACROSS CONTEXTS

1. How Florida Treats a “Lady”: Florida newspapers and trends in the use of “Lady” in nicknames for women’s athletic teams (1980-2015)
2. Understanding Nonverbal Communication Makes a Difference
3. Nonverbal Communication and Lying
4. What is Communication and How Does Technology Affect Communication?
5. Is it Real or is it Instagram: What Our Social Media Images Say About Us

**12:00 – 12:50 p.m.**

Chair: Theresa MacNeil, Florida Southern College  
 Michael Trice, Florida Southern College  
 Kaylee, Marshall, Florida Southern College  
 Tristin Izzo, Florida Southern College  
 Otman Belkouteb, Florida Southern College  
 Beth Bradford, Florida Southern College

Jennifer Bieslin, State College of Florida

Communication Trends

**Sable Room**

1. “Women Should #Always Be in the Kitchen”: A Thematic Analysis of the Opposition to Procter & Gamble’s “Like a Girl” Campaign
2. Listicles and the Modern News Article: Comparing the Perceived Credibility of Listicles and Traditional Articles among Millennial Media Consumers
3. Silent Struggles: Tensions Associated with Feelings of Anxiety in Forensic Competitors
1. Mass Media Curriculum Change – The Cutting Edge or the Bleeding Edge?
2. Creating a Non-Profit: The Persuasive Pitch Assignment A Community Engagement Initiative
3. Innovative "Online Abroad" Model Increases Access to International Education

Audrey L. Cannon, James Madison University  
 Sean Sadri, Old Dominion University  
 Catherine J. Bruns, James Madison University

Gary Carlin, Lynn University

Competitive Communication Scholarship

**Royal Room**

Dan Henrich, Edward Waters College  
 Chris Gurrie, The University of Tampa  
 Chair: Gino Perrotte, University of Central Florida  
 Wendy Howard, University of Central Florida

Timea Varga, Lynn University

Communication Pedagogy (G.I.F.T.S.),  
 Communication Pedagogy  
 & Communication Trends

**Palm Room****Breakout Session**

Educating Educators on Education: A College Professors Dissent into the Dangers of High School

**1:00 – 1:50 p.m.**

1. Revenge Makes Us Feel Good: Portrayals of Revenge in South Korean and American Films
2. Gumption, Pearls, and Golden Girls: A Critical Discourse Analysis of Southern Women on Scripted Television
3. Fracking for Fans: The Ethos of Promised Land
4. The Changing Landscape of Modern Sports Media: Examining the Factors that Can Influence the Credibility of Online Sports Articles

John Payne, Valencia College  
 Dorina Sackman, State of Florida Teacher of the Year 2014  
 James Gray, Rollins College  
 Alex Rister, University of Central Florida  
 Catherine J. Bruns, James Madison University  
 Sean Sadri, Old Dominion University

N/A

Communication Pedagogy (Workshop)

**Sable Room**

Laura Winn, Florida Atlantic University

Competitive Communication Scholarship

**Royal Room**

Factors That Influence the Formation of Successful Long Term Intercultural Relationships

Ed Kellerman, University of Florida

Communication Trends (Workshop)

**Palm Room****Closing Awards Ceremony****2:00 – 3:00 p.m.****Sheer Ballroom**