



# Florida Communication Association

Our purpose is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

May 2015, Issue 9

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## Special Points of Interest:

- Last Year's 84th Convention
- This year's 85th Convention
- What you can do to help
- What to look for this year

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## Message from the FCA Board

Greetings FCA Members and Friends,

We would like to thank everyone who helped make the 84th Annual Convention possible. We were pleased to see groundbreaking scholarship, fun activities that fostered new connections, and each member's passion, hard work, and dedication. We would like to give special thanks to Stefanie Powers, our 2014 Convention Coordinator for organizing and managing last year's truly memorable convention.

This year we are planning the convention to be held at the Holiday Inn Lake Buena Vista at the Walt Disney World Resort from October 22-24. We want to note that the convention is during the fourth (4th) week of October instead of the third (3rd) for your fiscal benefit to keep costs at a minimum. The city of Orlando offers a variety of entertainment options as well as an ideal environment for advancing our beloved communication discipline. We encourage you to submit your work and share the call.

Our conventions, however, would not be possible without the generous support of our sponsors. Our Marketing Coordinator, Timea Varga, constantly seeks educational partnerships as well as sponsorships in order to help FCA grow and continue to provide our community with valuable research, teaching, and networking opportunities. If you know of organizations and institutions who might be interested, please contact Varga at [tvarga@lynn.edu](mailto:tvarga@lynn.edu).

We all know that we would not be able to do what we do without the continuous support from all of you. We would like to know more about what you do year-round and incorporate it into our newsletter. If you would like us to feature your accomplishments or communication-related events, send it to our Newsletter Editor, Hannah Prince, at [prince@mail.usf.edu](mailto:prince@mail.usf.edu). We appreciate your continued support and thank you for making this community worthwhile. If you have any questions, please do not hesitate to let us know how we can better serve you.

Best,  
The FCA Board

## Your 2015 FCA Executive Board

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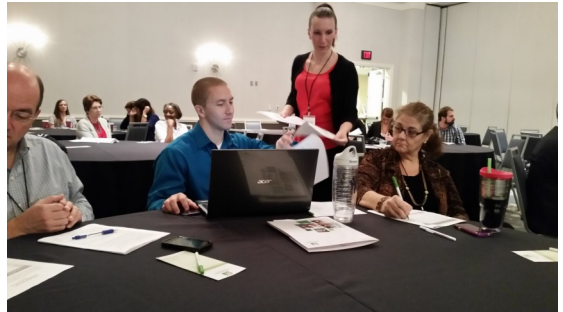
# FCA's 84th Annual Conference



Vice President Jen Whalen presenting at the 2014 FCA Convention

Last year we were excited to see many familiar and new faces coming together for communication scholarship. We consider ourselves lucky to be able to produce such an event that brings creative, powerful minds under the same roof for a few days in order to listen to, connect with, and inspire each other.

To commemorate, here are some photos of the highlights of the 2014 Convention. We invite you to share these moments with us this year!



2014 Theme was

*"The Power of Culture and Communication."*



## FCA's 85th Annual Convention 2015

The 85<sup>th</sup> annual convention's theme is New Directions in Communication. As scholars we are interconnected globally through our pedagogy, our scholarship and our service in communication. Communication is a paradigm that is constantly evolving and advancing due to societal norms as well as cultural shifts. In academia,

we must facilitate discussion on new research in the communication discipline, as it directly correlates to considerable examples in connecting ideologies worldwide.

In keeping with last year's spirit, this year's convention will have three tracks: *Communication Pedagogy, Compet-*

*itive Communication Scholarship, and Communication Trends*. These tracks will run simultaneously and allow for movement between tracks throughout the convention. At any given time, attendees will be able to choose between a session on pedagogy, scholarship and current trends.

*"New Directions  
in  
Communication"*

Oct. 22-24, 2015

Holiday Inn Lake  
Buena Vista at the  
Walt Disney  
Resort

### Keynote Speaker: Andrew F. Herrmann, Ph.D

We are pleased to announce this year's 2015 Keynote Speaker as Andrew F. Herrmann .

Dr. Herrmann is an Assistant Professor of Communication at East Tennessee State University in Johnson City, TN, where his critical communication research focuses on power at the intersections of personal identity and organizational, occupational, and mediated contexts.

In 2014 he co-edited *Beyond New Media: Discourse and Critique in a Polymediated Age* (with Art Herbig and Adam W. Tyma) and a special issue of *Storytelling Self Society* on narrative ethnography (with Kristen DiFate). His diverse research appears in *Communication Theory, Journal of Business Communication, Journal of Computer-Mediated Communication, Qualitative Inquiry, Human Resources Development Review, Popular Culture*

*Studies Journal, and Slayage*, among others.

For fun, he studies *Buffy the Vampire Slayer* and the philosophy of Soren Kierkegaard. Plus – because he's a huge geek – he collects Dr. Strange comic books, goes to fan conventions and punk rock shows, where he still manages to examine identity. He is addicted to late night conversations, Netflix, and coffee.



Keynote Speaker  
Andrew Herrmann

### Submitting Your Proposal for 2015

#### Electronic Submission

All proposals should be submitted electronically using the FCA website at [www.floridacom.org](http://www.floridacom.org). Use the "Convention" link in the top menu and then click on "Proposal Submission." If you experience problems, please contact Jennifer Whalen at [jrwhalen@mail.usf.edu](mailto:jrwhalen@mail.usf.edu).

#### Registration Required

Once notified of your submission acceptance, presenters must preregister for the convention by September 1, 2015 (early registration deadline). The final program will recognize only paper authors and panel programs that are registered by this date.

#### Submission Tracks

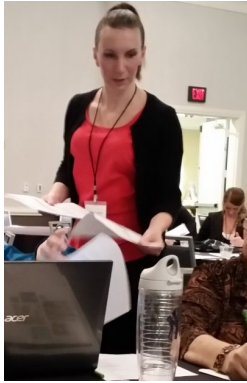
There are three tracks you can submit to:

- Communication Pedagogy
- Communication Trends
- Competitive Communication Scholarship

#### Deadline

Remember that all proposals need to be submitted by

**June 30, 2015**



Share with each other teaching methods and tips that can foster learning in the classroom.

For Complete  
Submission  
Guidelines, Visit  
our Website at  
[floridacom.org](http://floridacom.org)



You can expect to engage in conversation over poster submissions.

## 2015 Call for Submissions: Tracks

### Communication Pedagogy Track

Submissions to this track foster a community of learners. Panels, Great Ideas for Teaching Students (G.I.F.T.S.), Workshops and papers that focus on pedagogy will run continuously in this track. Submissions to this track, especially in the G.I.F.T.S. category, may be paired thematically with like submissions to create a co-

hesive, well-paced experience for attendees. Discussion panel, workshop and paper panel proposals must include a one-page attachment containing: (1) a rationale for the proposed panel/workshop/paper, (2) a brief (50-word) description, a brief (100-word) abstract for the program and brief abstract (100-word) for

each paper, where appropriate (3) a list of all participants/authors including names, affiliations and contact information (email, postal address and phone number). Please identify the chairperson of the panel/workshop, who shall serve as the primary contact for notifications.

### Communication Trends Track

Submissions to this track seek to foster a community of academics and professionals who examine trends in our societal, cultural, and organizational settings. Panels, workshops, and papers that focus on these trends will run continuously in this track. Submissions in this track may be paired thematically with like submissions to create a cohesive, well-

paced experience for attendees. Discussion panel, workshop and paper panel proposals must include a one-page attachment containing: (1) a rationale for the proposed panel/workshop/paper, (2) a brief (50-word) description, a brief (100-word) abstract for the program and brief abstract (100-word) for each paper, where appropri-

ate (3) a list of all participants/authors including names, affiliations and contact information (email, postal address and phone number). Please identify the chairperson of the panel/workshop, who shall serve as the primary contact for notifications.

### Competitive Communication Scholarship Track

#### Paper Sessions

Submissions to this track are competitive papers addressing one aspect of the conference theme. Competitive papers may be professional, graduate or undergraduate submissions. They will be blind peer-reviewed and will be considered for a Top Paper Award in the respective category.

#### Poster Session

Graduate and undergraduate students are invited to submit to the Competitive Poster Session. Poster session proposals must include one attachment containing: (1) a one-page rationale for the proposed poster, (2) a brief (50-word) description of the poster, and (3) a list of all participants including

names, affiliations and contact information (email, postal address and phone number). Please identify the category (Graduate or Undergraduate) and identify the chairperson of the poster session who shall serve as the primary contact for notifications.



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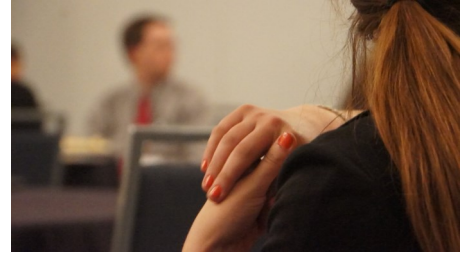
## About the Florida Communication Association

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public relations and theater.

Members represent both

public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region.



FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by great scholarship.

### Become a Member

Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The *Florida Communication Journal* (delivered bi-annually), which provides current and innovative research articles
- *Networking and convention workshops* on relevant communication topics
- The *FCA Newsletter*, which keeps you up-to-date on events and information between conventions
- The *Annual FCA Convention*, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

### Sponsorship Opportunities

The FCA is seeking sponsors for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming a sponsor is a great opportunity to highlight and promote your organization. For additional information about sponsorship, please contact Timea Varga, Marketing Coordinator, at [tvarga@lynn.edu](mailto:tvarga@lynn.edu).

### You Can Make a Difference

As an FCA member, you can learn while inspiring others to do the same. Send me membership highlights, classroom tips and practices, and anything you think might be relevant for our fellow FCA members to read in these newsletters. Contact the Newsletter Editor at [prince@mail.usf.edu](mailto:prince@mail.usf.edu) with "FCA" in the subject line.