



# Florida Communication Association

Our purpose is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

## Message from the FCA Board

Greetings FCA Members and Friends,

As the a new year begins it is once again time to reflect on a tremendous convention. This year's, our 86th, featured a truly impressive array of scholarship at the professional, graduate, and undergraduate levels all working to "expand the horizons" of our discipline. We were also privileged to welcome our keynote speaker, Dr. Keith Berry from the University of South Florida. Thank you Dr. Berry for your insightful discussion of bullying and personal narrative. Thank you as well to our sponsors: the University of Central Florida, Saint Leo University, Florida Atlantic University, the University of North Florida, Florida State University, Lynn University, and Polk State College. Many thanks, of course, to all of our new and renewing members—FCA exists for you, because of you.

In this issue you will find photos, award results, and other information from this year's convention in Orlando. Congratulations to our award winners, and to all who presented. In addition, please note the important messages from the FCA Educational Liaison and Newsletter Editor.

Finally, we hope you and your loved ones had a happy, and restful, holiday season. We look forward to seeing you in the New Year!

Sincerely,

The Florida Communication Association Executive Board

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# 86th Annual Convention

## “Expanding Horizons”

October 20th-22nd, 2016

Orlando, Florida

### Convention Sponsors:

***Platinum***

Saint Leo  
University

University of  
Central Florida

***Gold***

Florida Atlantic  
University

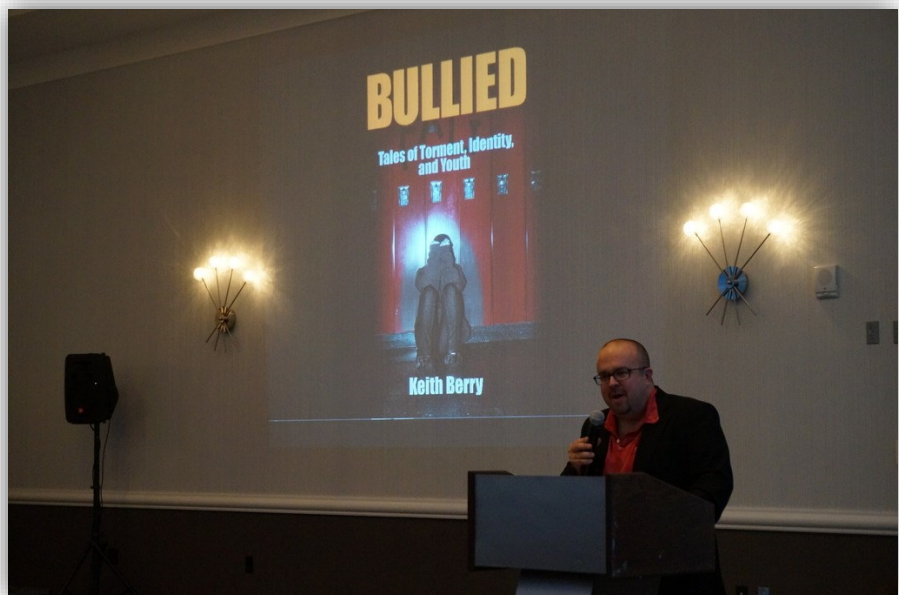
University of North  
Florida

***Silver***

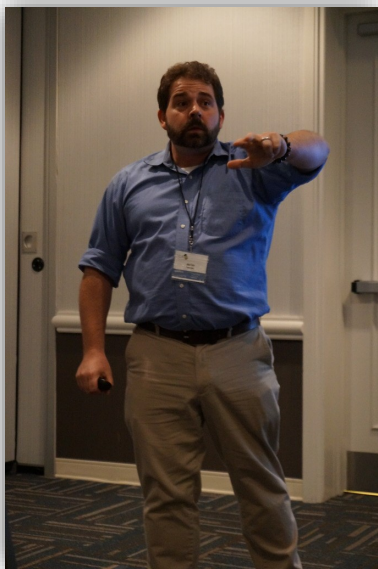
Florida State  
University

***In-Kind***

Lynn University  
Polk State College







## Poster Session Awards

### Crowd Pleaser (Tie):

*How Inter-culturally Competent Are You?*

Brooke Rao, Lynn University

Dominique Marghella, Lynn University

Haley Van Shaick, Lynn University

Jennifer Ayala, Lynn University

Stefanie Powers (Faculty Mentor)



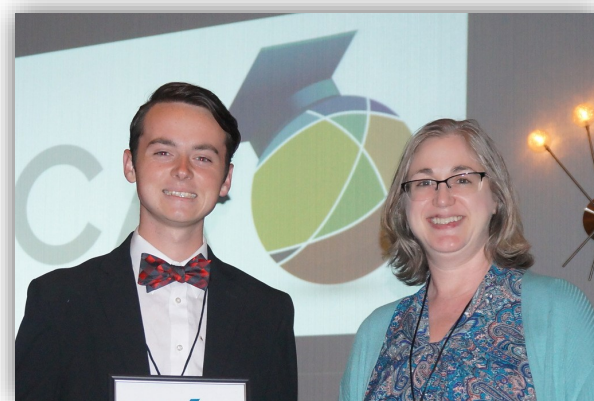
### *A Comprehensive Analysis of 'The Bachelor'*

Aaron Richmond-Gernant, USF

Danielle Goldberg, USF

Dr. Samantha Gomes Compton

(Faculty Mentor)



### Best Oral Presentation:

*Gender Patterns Found in Japanese Manga through the Analysis of Character Design and Development*

Chair: Radhe Mehta, USF

Joey Chen, USF

Brandon Tran, USF

Dr. Samantha Gomes Compton

(Faculty Mentor)



### Top Poster (2nd Place):

*Is Life in Plastic Really Fantastic? An analysis of Barbie.*

Natalie Cowell, USF

Justin Banjany, USF

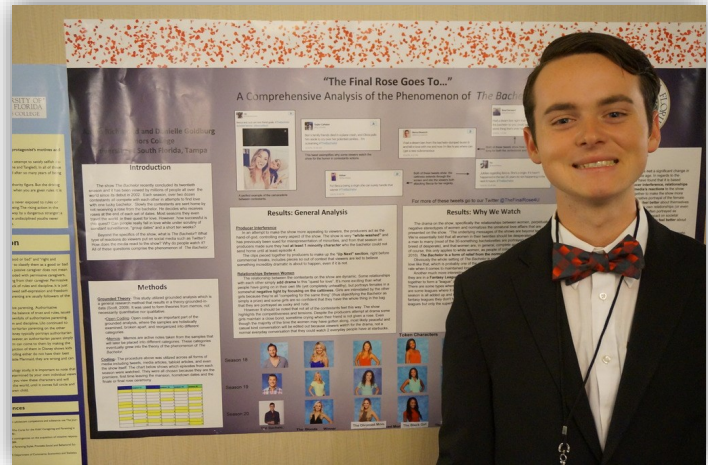
Dr. Samantha Gomes Compton

(Faculty Mentor)



**Top Poster (Tie):**

*A Comprehensive Analysis of 'The Bachelor'*  
**Aaron Richmond-Gernant, USF**  
**Danielle Goldberg, USF**  
**Dr. Samantha Gomes Compton**  
(Faculty Mentor)

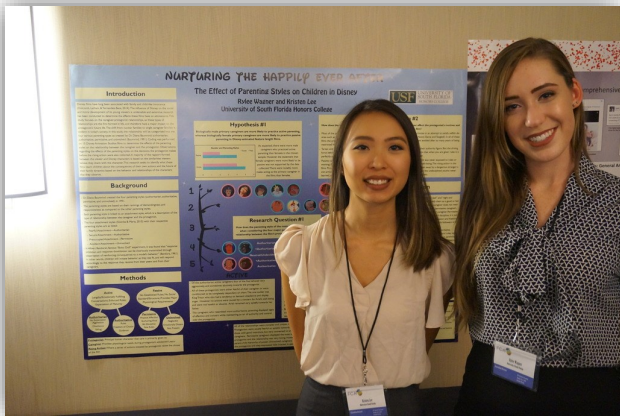


*Gender Patterns Found in Japanese Manga through the Analysis of Character Design and Development*

**Chair: Radhe Mehta, USF**  
**Joey Chen, USF**  
**Brandon Tran, USF**  
**Dr. Samantha Gomes Compton**  
(Faculty Mentor)









## Competitive Paper Awards

### **Top Undergraduate Paper:**

*Revenge Makes Us Feel Good: Portrayals of Revenge in South Korean and American Films*  
James Gray, Rollins College

*Perceptions of Adult Education and Students in US Community Colleges and Further Education in the UK*  
Shannon Connor Van Benthuyzen, Rollins College



### **Top Graduate Paper:**

*Gumption, Pearls, and Golden Girls: A Critical Discourse Analysis of Southern Women on Scripted Television*  
Alex Rister, University of Central Florida

*Fracking for Fans: The Ethos of Promised Land*  
Catherine J. Bruns, James Madison University

*Student-Led Activism in the Testing Resistance and Reform Movement: Persuasive Functions of Rhetoric in the Providence Student Union Campaign*  
Haley Swartz, Florida Atlantic University



## Top Professional Paper:

### First

*Defining Social Listening: Recognizing an emerging dimension of listening*

Margaret C. Stewart, University of North Florida

Christa L. Arnold, University of North Florida

### Second

*Listicles and the Modern News Article: Comparing the Perceived Credibility of Listicles and Traditional Articles among Millennial Media Consumers*

Sean Sadri, Old Dominion University

### Third

*Virtually Managing a Presidential Campaign: Using Alternate Reality Learning Experiences in the Classroom to Meet Learning Outcomes, Collaborate*



## FCA Annual Awards

### Service Award:

Stephen Zeigler, Embry-Riddle Aeronautical University ~ Jennifer Whalen, University of South Florida ~ Stefanie Powers, Lynn University





**FCA Scholar of the Year:  
Chris Gurrie, University of Tampa**



**2016 Keynote Speaker:  
Dr. Keith Berry, University of South Florida**











Find us on  
Facebook

## Get Involved with *your* Florida Communication Association!

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### Become an Institutional Representative

Do you teach communication courses for a school in Florida?

Do you want to be in the know of opportunities for you to exchange insights with other communication faculty?

Do you seek solace as the semester winds down?

Well, if any of those qualities match your sentiments I have an invitation for you— volunteer to be to an Institutional Representative for the Florida Communication Association!

Imagine yourself receiving alerts to special opportunities for our students to share their work with others across the state. See yourself presenting a new classroom activity that worked for you to a room full of other communication faculty. You could even be the one to showcase your latest research during a breakout session at the next FCA convention. The possibilities are endless yet the costs are low: Just send an email to me, Christine Holland, your FCA Educational Liaison and let me know that you want to be "in the loop of our institutional scoop!"

I can be reached at [cholland@unf.edu](mailto:cholland@unf.edu) .I look forward to hearing from you!

### Contribute to the Newsletter

The newsletter is currently looking for features and noteworthy news that would be of interest to the general membership. Perhaps you have a bite-sized GIFT, an important accomplishment (be it yours or that of another member), a photo from a recent FCA gathering, or something entirely different that you wish to share. If you do, please don't hesitate to contact the Newsletter Editor . Be warned—if no submissions or suggestions are made in time for the next edition, the membership will be subjected to the editor's awful recipes.

Joshua Youakim—[jyouakim@fgcu.edu](mailto:jyouakim@fgcu.edu)

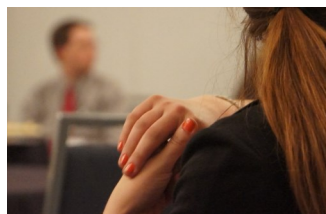


Visit us at  
[Floridacom.org](http://Floridacom.org)

## About the Florida Communication Association

The purpose of the Florida Communication Association (FCA) is to coordinate the efforts of teachers, students, and others interested in advancing the communication arts and sciences in the state of Florida.

The FCA is an affiliate of the National Communication Association (NCA). It welcomes a diversity of members from all communication disciplines, including speech communication, mass communication, organizational communication, public



relations and theater.

Members represent both public and private institutions and enjoy numerous benefits ranging from convention registration discounts through free journal subscriptions to the mere joy of being able to share and explore practical teaching, learning and research

methods in the field. Indeed, FCA's objective is to promote the study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication while connecting with colleagues in the region.

FCA membership is open to faculty and students at the high school, college, and university levels, and to anyone who is interested in becoming part of a vibrant and embracing community united by

### Become a Member

Join FCA's supportive community and get connections that will last a lifetime. Some other benefits include access to:

- The *Florida Communication Journal* (delivered bi-annually), which provides current and innovative research articles
- *Networking and convention workshops* on relevant communication topics
- The *FCA Newsletter*, which keeps you up-to-date on events and information between conventions
- The *Annual FCA Convention*, where you can listen and meet guest speakers, interact with informative panels, and survey paper and poster presentations on current issues
- A personalized website profile so you and others can search the Internet database for FCA members

### Sponsorship Opportunities

The FCA is seeking sponsors for a number of convention related activities including breaks, lunches, printing, keynote speaker, entertainment, etc. Becoming a sponsor is a great opportunity to highlight and promote your organization. For additional information about sponsorship, please contact Jennifer Toole, Marketing Coordinator, at [Jennier.Toole02@saintleo.edu](mailto:Jennier.Toole02@saintleo.edu).

### You Can Make a Difference

As an FCA member, you can learn while inspiring others to do the same. Send me membership highlights, classroom tips and practices, and anything you think might be relevant for our fellow FCA members to read in these newsletters. Contact the Newsletter Editor at [jyouakim@fgcu.edu](mailto:jyouakim@fgcu.edu) with "FCA" in the subject .